

T0600000/1445

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12/13/16--01020--017 **350.00

16 DEC 14 AM 11:58
STATE
OFFICE

N. CAUSSEAU

DEC 15 2016

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: Bethune-Cookman University
(Name of Mark Registered)

Dear Sir or Madam:

The enclosed Mark Renewal Application, specimen and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Heather Bond Vargas
(Name of Person)

Cobb Cole, P.A.
(Firm/Company)

149 S. Ridgewood Avenue
(Address)

Daytona Beach, FL 32114
(City/State and Zip Code)

RECEIVED
2016 NOV -7 PM 2:20
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

For further information concerning this matter, please call:

Heather Bond Vargas at 386 323-9218
(Name of Person) (Area Code & Daytime Telephone Number)

STREET/COURIER ADDRESS:

Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, Florida 32301

MAILING ADDRESS:

Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

FILING FEE: \$87.50 per class
CERTIFICATE OF RENEWAL: \$ 8.75 (OPTIONAL)

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)



FLORIDA DEPARTMENT OF STATE
Division of Corporations

December 5, 2016

HEATHER BOND VARGAS, ESQUIRE
COBB COLE, P.A.
149 S. RIDGEWOOD AVENUE
DAYTONA BEACH, FL 32114

SUBJECT: TRISECTED TRIANGLE WITHIN DOUBLE CIRCLES; "BETHUNE-COOKMAN" ACROSS TOP AND "COLLEGE" ALONG BOTTOM; "HEAD," "HAND," "HEART," WITHIN TRIANGLE; "1923," "1872," "1904" BETWEEN TRIANGLE AND CIRCLES
Ref. Number: T06000001445

We have received your document for TRISECTED TRIANGLE WITHIN DOUBLE CIRCLES; "BETHUNE-COOKMAN" ACROSS TOP AND "COLLEGE" ALONG BOTTOM; "HEAD," "HAND," "HEART," WITHIN TRIANGLE; "1923," "1872," "1904" BETWEEN TRIANGLE AND CIRCLES and your check(s) totaling \$87.50. However, the document has not been filed and is being retained in this office for the following:

The specimen you submitted to renew your service mark is not acceptable. We need one permanent specimen. We do not accept camera ready copies or specimens which have been altered or defaced in any manner. To renew your service mark, we need one specimen from which we can determine the service(s) being rendered. We will accept a brochure, newspaper, or magazine advertisement, or a business card; however, we must be able to determine the services you are rendering from your specimen. The specimen must specifically reflect/list the service(s) the mark is being used in connection with. If your mark is registered under more than one class, we need one specimen for each class. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please attach your specimen(s) to a copy of this letter or to your corrected application, if it was returned to you for correction(s), and return it/them to this office for processing.

The specimen you have submitted is not acceptable. The name and/or design shown on the specimen are/is not identical to the name and/or design registered with our office. Please resubmit an appropriate specimen for processing.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if

the applicant fails to reply or resubmit the corrected/amended application within three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Nanette Causseaux
Regulatory Specialist II Supervisor

Letter Number: 216A00025796



FLORIDA DEPARTMENT OF STATE
Division of Corporations

November 8, 2016

HEATHER BOND VARGAS, ESQUIRE
COBB COLE, P.A.
149 S. RIDGEWOOD AVENUE
DAYTONA BEACH, FL 32114

SUBJECT: TRISECTED TRIANGLE WITHIN DOUBLE CIRCLES; "BETHUNE-COOKMAN" ACROSS TOP AND "COLLEGE" ALONG BOTTOM; "HEAD," "HAND," "HEART," WITHIN TRIANGLE; "1923," "1872," "1904" BETWEEN TRIANGLE AND CIRCLES
Ref. Number: T06000001445

We have received your document for TRISECTED TRIANGLE WITHIN DOUBLE CIRCLES; "BETHUNE-COOKMAN" ACROSS TOP AND "COLLEGE" ALONG BOTTOM; "HEAD," "HAND," "HEART," WITHIN TRIANGLE; "1923," "1872," "1904" BETWEEN TRIANGLE AND CIRCLES. However, upon receipt of your document no check was enclosed. Please send a check or money order payable to the Department of State for \$87.50. Your document will be retained in our pending file. Please return a copy of this letter to ensure that your check is properly credited.

We received your renewal on November 7, 2016.

The specimen you submitted to renew your service mark is not acceptable. We need one permanent specimen. We do not accept camera ready copies or specimens which have been altered or defaced in any manner. To renew your service mark, we need one specimen from which we can determine the service(s) being rendered. We will accept a brochure, newspaper, or magazine advertisement, or a business card; however, we must be able to determine the services you are rendering from your specimen. The specimen must specifically reflect/list the service(s) the mark is being used in connection with. If your mark is registered under more than one class, we need one specimen for each class. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please attach your specimen(s) to a copy of this letter or to your corrected application, if it was returned to you for correction(s), and return it/them to this office for processing.

Pursuant to s. 495.035(5), F.S., this application will be considered abandoned if the applicant fails to reply or resubmit the corrected/amended application within

three months from date of this letter.

If you have any questions concerning the filing of your document, please call (850) 245-6051.

Nanette Causseaux
Regulatory Specialist II Supervisor

Letter Number: 516A00023931

FAX

Date: 12/14/2016 01:26:57 PM

Pages: 5

Subject:

To: Nanette Causseux

From: Erica Johnson

Organization: Dept of State

Organization:

Fax Number: 98502456030

Fax Number:

Phone Number: 18502456051

Phone Number:

Email: erica.johnson@cobbcole.com

Comments:

ATTN: Nanette

Please find the specimen attached for the Trisected triangle of the Heart, Hand, Head mark. Thanks.

RECEIVED
2016 DEC 14 PM 4:46
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

MARK RENEWAL APPLICATION

Name and Mailing Address of Owner:

Bethune Cookman University, Inc.
 640 Mary McLeod Bethune Blvd
 Daytona Beach, FL 32114-3099

Return To: Division of Corporations

P.O. Box 6327
 Tallahassee, FL 32314

1) Mark Registered: Bethune-Cookman2) Registration Number: T060000014453) Date Filed: 11/07/2006 4.) Renewal Date: 11/07/2016 5.) Class(es) Filed: 41

6) Renewal statement pursuant to section 495.071, Florida Statutes. Below you must state the mark is still in use in Florida or state the reason for its nonuse is not due to any intention to abandon the mark.

The mark is still in use in Florida in association with all of the educational services identified in the registration.

7) If the mark is still in use, a specimen showing actual use of the mark is included with this application.

8) If applicant is a business entity, enter the state of incorporation/formation/organization: Florida

Bethune-Cookman University, Inc

Typed or Printed Name of Owner

Hubert L Grimes

Owner's Signature or Authorized Person's Signature

STATE OF FloridaCOUNTY OF Volusia

Sworn to and subscribed before me on this 7th day of November, 2016 Hubert L Grimes
 (Name of Individual Signing)

☒ who is personally known to me ☐ whose identity I proved on the basis of _____

(Seal)

Sharon King Dudley

Notary Public's Signature

SHARON KING DUDLEY

Notary Public's Printed Name

Fee: \$87.50 Per Class

Certificate of Renewal : \$8.75 (Optional)

CR2E005 (1/11)





BETHUNE-COOKMAN UNIVERSITY

Victor M. Ramos
Director, Daytona Campus
Division of Business & Community
Development

Ph.386.481.2138 • Fax 386.481.2164
1555 Saxon Boulevard
Daytona, FL 32725
email: ramosv@cookman.edu
www.cookman.edu