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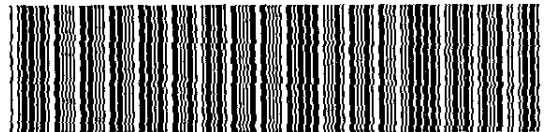
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106-26

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

R. Mason Blake, Esq.
8240 Devereux Drive, Suite 100
Viera, Florida 32940
(321) 529-8900
Daytime Telephone Number

PART I

1.(a) Applicant's name: FLORIDA INSTITUTE OF TECHNOLOGY, INC.

(b) Applicant's business address: 150 West University Boulevard
Melbourne, Florida 32940
City/State/Zip

(c) Applicant's telephone number: (321) 674-7297
 Individual Corporation Joint Venture Other: _____
 General Partnership Limited Partnership Union

If other than an individual,

(1) Florida registration number: 708670 (2) Domicile State: Florida
(3) Federal Employer Identification Number: 596046500

2.(a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)
Higher Education - teaching and research in the sciences, engineering, management and related
disciplines

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)
magazine

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements,
brochures, etc.)
Magazines, brochures, newspapers and other advertisements, signs, emblems, labels, letterhead,
catalogues, decals

(d) The class(es) in which goods or services fall:
Class 16

PART II

- 1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):
 - (a) Date first used anywhere: January 1999
 - (b) Date first used in Florida: January 1999

PART III

- 1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)
The phrase "Discovery: Florida Tech"

English Translation: _____

2. **DISCLAIMER (if applicable)**
 NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "Discovery, Florida, or Tech" APART FROM THE MARK AS SHOWN.

I, Thomas G. Fox, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

Florida Institute of Technology, Inc.


 Typed or printed name of applicant
Thomas G. Fox, Ph.D., Sr. Vice President

 Applicant's signature or authorized person's signature
 (List name and title)

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 SECRETARY OF STATE
 TALLAHASSEE, FLORIDA

STATE OF FLORIDA
 COUNTY OF BREVARD

On this 20 day of October, 2005, Thomas G. Fox, Sr. Vice President of Florida Institute of Technology, Inc. personally appeared before me, who is personally known to me whose identity I proved on the basis of _____

(Seal)  Dona R. Coggins
 MY COMMISSION # DD218085 EXPIRES
 July 29, 2007
 BONDED THRU TROY FAIR INSURANCE, INC.

Dona R. Coggins

 Notary Public Signature
Dona R. Coggins

 Notary's Printed Name

My Commission Expires: 7-29-07

FEE: \$87.50 per class

DISCOVERY FLORIDA TECH

Volume 5, Issue 2

Dr. John Deaton Designs for Peace

Dr. John Deaton and aviation human factors graduate student, Paul Badaracco, gather data on a cockpit display simulator in the Crissom Hall Human Factors Center.



What coalition troops in Iraq know about the people and environments of the villages they enter can make all the difference in making a mission safe and successful. The job starts with building trust. And trust isn't always easy amid potential cultural misunderstandings and wartime fears. Behavioral training is key—training that begins 8,000 miles away at Florida Tech.



Discovery: Florida Tech

Focusing on the discoveries and innovations faculty and students are making at Florida Institute of Technology.

Dr. Anthony J. Catanese
President

Dr. Thomas G. Fox
Senior Vice President
for Advancement

Dr. Robert L. Sullivan
Vice Provost for Research
and Information Technology

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Karen Rhine
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Art Director

Kathie Grant
Copy Editor

Dr. John Deaton, Florida Tech associate professor in the School of Aeronautics, draws upon 32 years of experience to do his part. He's a psychologist, teacher, theologian, third-degree black belt in karate and human factors specialist. He's also a former U.S. Navy commander, pilot, and astronaut program semi-finalist. Deaton draws on all these experiences to help troops in Iraq avoid cultural

pitfalls through his contributions to a cutting-edge training tool.

This fall, Deaton began his fourth year of work on VECTOR (Virtual Environment Cultural Training for Operational Readiness), sponsored by the Army Research Institute. A product of CHI Systems, Inc., VECTOR was developed to aid U.S. forces in foreign countries. Deaton worked for CHI before arriving at Florida Tech in 2001.

Currently a prototype, VECTOR is an interactive video game, playable on a laptop computer. In several simulated Iraqi village scenarios, the game characters in typical Muslim dress create challenging situations to which the trainee responds. The scenario plays out according to the trainee's cultural skills just as would happen in real life. The interactions teach appropriate behavior

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