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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

~~105-19239~~
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April 13, 2005

VIA UNITED PARCEL SERVICE

Glenda E. Hood
Secretary of State, State of Florida
Department of State
Division of Corporations
409 E. Gaines Street
Tallahassee, FL 32399

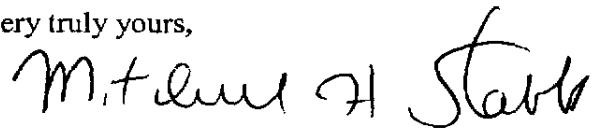
Re: Application for Registration of a Service Mark
Mark: 97.3 THE COAST and DESIGN

Dear Ms. Hood:

On behalf of our client, Cox Radio, Inc., enclosed is a new application for registration of the mark 97.3 THE COAST and DESIGN in Class 38. Specimens showing how the mark is used and a check in the amount of \$87.50 to cover the filing fee are also enclosed.

Should any questions arise regarding this application, kindly contact me.

Very truly yours,



Mitchell H. Stabbe

MHS/san

Enclosures: Application
Specimens (3)
Check (\$87.50)

cc (w/o encls.): Mr. Derick Pitts
Mr. Mike Disney
Mr. David Isreal
Mr. Jerry Rushin



FLORIDA DEPARTMENT OF STATE

Glenda E. Hood
Secretary of State

April 15, 2005

MITCHELL H. STABBE, ESQUIRE
DOW, LOHNES & ALBERTSON, PLLC
1200 NEW HAMPSHIRE AVENUE, N.W. #800
WASHINGTON, DC 20036

SUBJECT: 97.3 THE COAST AND DESIGN OF 97.3 OVER THE WORDS "THE COAST"

Ref. Number: W05000019239

We have received your document for 97.3 THE COAST AND DESIGN OF 97.3 OVER THE WORDS "THE COAST" and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimer statement found in #2 of Part III of the application: "97.3"

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux
Document Specialist Supervisor

Letter Number: 105A00025994

DOW, LOHNES & ALBERTSON, PLLC
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May 12, 2005

VIA UNITED PARCEL SERVICE

Ms. Nanette Causseaux
Document Specialist Supervisor
Registration Section
Division of Corporations
409 E. Gaines Street
Tallahassee, Florida 32399

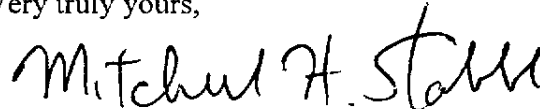
Re: New Florida State Service Mark Application
Mark: **97.3 THE COAST and DESIGN**
Class: 38
Ref. No.: W05000019239

Dear Ms. Causseaux:

Thank you for your letter dated April 15, 2005. On behalf of our client Cox Radio, Inc., enclosed is a revised application for registration of the mark 97.3 THE COAST and DESIGN. Number 2 of Part III of the application has been amended to disclaim "97.3".

If you have any questions regarding the above filing, please contact me.

Very truly yours,



Mitchell H. Stabbe

MHS/san
Enclosures: April 15, 2005 Letter
Revised Application

cc (w/o encls.): Mr. Mike Disney
Mr. Derick Pitts

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

**TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314**

Name & address to whom acknowledgment should be sent:
Mitchell H. Stabbe, Esq.
Dow, Lohnes & Albertson, PLLC

1200 New Hampshire Ave., N.W. #800

Washington, D.C. 20036

(202) 776-2929

Daytime Telephone number

PART I

1. (a) Applicant's name: Cox Radio, Inc.

(b) Applicant's business address: 6205 Peachtree Dunwoody Road

Atlanta, Georgia 30328

City/State/Zip

(c) Applicant's telephone number: (678) 645-0830

Individual Corporation Joint Venture Other: _____

General Partnership Limited Partnership Union

If other than an individual,

(1) Florida registration number: P07800 (2) Domicile State: Delaware

(3) Federal Employer Identification Number: 58-1620022

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

Radio broadcasting services

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

N/A

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

The mark is used for advertising and promotional purposes in print and via electronic media.

(Continued)

(d) The class(es) in which goods or services fall:

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: August 1, 1999 (b) Date first used in Florida: August 1, 1999

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

97.3 THE COAST and DESIGN

97.3 is purple and over the words THE COAST. THE is purple and superimposed over the C in COAST

which is green in color.

English Translation N/A

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " 97.3

" APART FROM THE MARK AS SHOWN.

I, Andrew A. Merdek, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

Cox Radio, Inc.

Typed or printed name of applicant



Andrew A. Merdek, Secretary

Applicant's signature or authorized person's signature
(List name and title)

FILED
05 MAY 18 PM 1:41
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

STATE OF GEORGIA

COUNTY OF FULTON

On this 7th day of April, 2005, Andrew A. Merdek personally appeared before me,

who is personally known to me whose identity I proved on the basis of _____

(Seal)

Marcia C. Barth
Notary Public Signature

Marcia C. Barth
Notary's Printed Name

My Commission Expires: _____
Notary Public, Gwinnett County, Georgia
My Commission Expires March 31, 2008

FEE: \$87.50 per class



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