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**DOW, LOHNES & ALBERTSON, PLLC**  
ATTORNEYS AT LAW

WASHINGTON, D.C.

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March 15, 2005

**VIA UNITED PARCEL SERVICE**

Registration Section  
Division of Corporations  
409 E. Gaines Street  
Tallahassee, Florida 32399

Re: New Florida State Service Mark Application  
Mark: **93 ROCK SOUTH FLORIDA'S PURE ROCK and DESIGN**  
Class: **38**

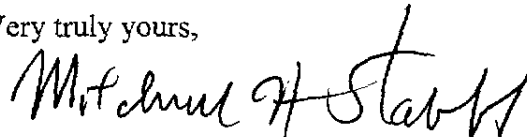
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Dear Sir or Madam:

On behalf of Cox Radio, Inc., enclosed is an application to register the 93 ROCK SOUTH FLORIDA'S PURE ROCK and DESIGN mark in Class 38. Specimens and a check in the amount of \$87.50, to cover the filing fee are also enclosed.

If you have any questions regarding the above filing, please contact me.

Very truly yours,



\* Mitchell H. Stabbe

MHS/san  
Enclosures: Application  
Specimens  
Check (\$87.50)

cc (w/o encls.): Mr. Mike Disney  
Mr. Derick Pitts



FLORIDA DEPARTMENT OF STATE

Glenda E. Hood  
Secretary of State

March 18, 2005

MITCHELL H. STABBE, ESQUIRE  
DOW, LOHNES & ALBERTSON, PLLC  
1200 NEW HAMPSHIRE AVENUE, N.W., S-800  
WASHINGTON, DC 20036-6802

SUBJECT: 93 ROCK SOUTH FLORIDA'S PURE ROCK AND DESIGN OF "98 ROCK" IS INSIDE A DARKENED RECTANGLE THAT IS OUTLINED "SOUTH FLORIDA'S PURE ROCK" FALLS BELOW "93 ROCK" SUPERIMPOSED OVER RECTANGLE

Ref. Number: W05000014152

We have received your document for 93 ROCK SOUTH FLORIDA'S PURE ROCK AND DESIGN OF "98 ROCK" IS INSIDE A DARKENED RECTANGLE THAT IS OUTLINED "SOUTH FLORIDA'S PURE ROCK" FALLS BELOW "93 ROCK" SUPERIMPOSED OVER RECTANGLE and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

You must disclaim the term(s) "SOUTH FLORIDA" in addition to the term(s) already disclaimed. Please amend # 2 in Part III accordingly.

The specimens provided this office are not acceptable; we need three permanent specimens, **which may be the same or different**. We do not accept photocopies or camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

**DOW, LOHNES & ALBERTSON, PLLC**  
ATTORNEYS AT LAW

WASHINGTON, D.C.

**MITCHELL H. STABBE**  
DIRECT DIAL 202-776-2929  
mstabbe@dowlohn.com

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FACSIMILE 770-901-8874

March 25, 2005

**VIA UNITED PARCEL SERVICE**

Ms. Nanette Causseaux  
Document Specialist Supervisor  
Registration Section  
Division of Corporations  
409 E. Gaines Street  
Tallahassee, Florida 32399

Re: New Florida State Service Mark Application  
Mark: **93 ROCK SOUTH FLORIDA'S PURE ROCK and DESIGN**  
Class: 38  
Ref. No.: W05000014152

Dear Ms. Causseaux:

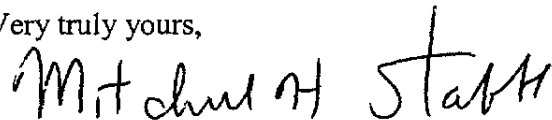
Thank you for your letter dated March 18, 2005. On behalf of our client Cox Radio, Inc., enclosed is a revised application for registration of the mark 93 ROCK SOUTH FLORIDA'S PURE ROCK and DESIGN. Number 2 of Part III of the application has been amended to disclaim "SOUTH FLORIDA".

Also, there are errors in the description of the mark as described in your March 18, 2005 letter. Please change the description of the mark to read "93 ROCK" instead of "98 ROCK". Also, the color yellow is a feature of the mark (it outlines the darkened rectangle). Please make the following corrections to the description of the mark as described in the application.

In addition, enclosed are substitute specimens and a copy of your March 18, 2005 letter.

If you have any questions regarding the above filing, please contact me.

Very truly yours,



Mitchell H. Stabbe

MHS/san  
Enclosures: March 18, 2005 Letter  
Revised Application  
Substitute Specimens (3)

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:  
~~Mitchell R. Stabbe, Esq.~~  
Dow, Lohnes & Albertson, PLLC  
1200 New Hampshire Ave., N.W. #800  
Washington, D.C. 20036  
( 202 ) 776-2929  
Daytime Telephone number

PART I

1. (a) Applicant's name: Cox Radio, Inc.

(b) Applicant's business address: 6205 Peachtree Dunwoody Road  
Atlanta, Georgia 30328 City/State/Zip

(c) Applicant's telephone number: ( 678 ) 645-0830

Individual  Corporation  Joint Venture  Other: \_\_\_\_\_  
 General Partnership  Limited Partnership  Union

If other than an individual,

(1) Florida registration number: P07800 (2) Domicile State: Delaware

(3) Federal Employer Identification Number: 58-1620022

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:  
(i.e., furniture moving services, diaper services, house painting services, etc.)

Radio broadcasting services.

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:  
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

N/A

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

The mark is used for advertising and promotional purposes in print and  
via electronic media.

(Continued)

(d) The class(es) in which goods or services fall:

**PART II**

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: March 9, 2005 (b) Date first used in Florida: March 9, 2005

**PART III**

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

93 ROCK SOUTH FLORIDA'S PURE ROCK and DESIGN

93 ROCK is inside a darkened rectangle that is outlined in yellow. SOUTH FLORIDA'S PURE ROCK falls below

93 ROCK, superimposed over the rectangle's bottom.

English Translation \_\_\_\_\_

2. DISCLAIMER (if applicable)

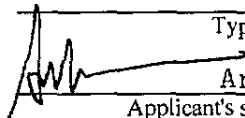
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "ROCK  
and SOUTH FLORIDA" APART FROM THE MARK AS SHOWN.

I, Andrew A. Merdek

*being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct*

Cox Radio, Inc.

Typed or printed name of applicant



Andrew A. Merdek, Secretary

Applicant's signature or authorized person's signature  
(List name and title)

FILED  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
05 MAR 28 PM 2:10

STATE OF GEORGIA

COUNTY OF FULTON

On this \_\_\_\_\_ day of March, 2005, Andrew A. Merdek personally appeared before me,

who is personally known to me  whose identity I proved on the basis of \_\_\_\_\_

(Seal)

Marcia C. Barth  
Notary Public Signature

Marcia C. Barth  
Notary's Printed Name

Notary Public, Gwinnett County, Georgia  
My Commission Expires March 31, 2008

My Commission Expires: \_\_\_\_\_

FEE: \$87.50 per class



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- 03/29 93 Rock Squad @ Scarlett's
- 03/30 93 Rock Squad @ Automatic Slims
- 03/31 Miami Fitness Festival @ Miami
- 04/01 Miami Fitness Festival @ Miami

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On tour...and we've got details

93 Rock plays 'em--you see 'em as they tour the country. We've got details on tours by:

- Green Day
- Slipknot
- Velvet Revolver

See all [concerts and tours details](#) from 93rock.com, the concert authority.

Selections from 93 Rock's "Last Song's Played"

Here are two of the albums recently heard on 93 Rock:

Red Hot Chili Peppers: By the Way



Artist: Red Hot Chili Peppers  
List price: \$18.98  
Our price: \$13.99 add to cart

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When the Red Hot Chili...more

Green Day: American Idiot



Artist: Green Day  
List price: \$18.98  
Our price: \$13.49 add to cart

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For its first... more

Beerfest 2005



Join 93 ROCK for the New Times Beerfest 2005 and get to sample over 100 beers and 25 restaurants. Live music and beers from everywhere. Get details and [purchase your tickets NOW!!!](#)

Miami Fitness Festival



Want to see some Hard Bodies? Come out to the Miami Fitness Festival with the 93 Rock Squad on South Beach April 1st - 3rd. [View the Brochure!](#) to know where the Hot Girls will be all weekend. ...more

Featured Album: MTV Unplugged in New York



Artist: Nirvana  
List price: \$13.98  
Our price: \$12.99 add to cart

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The last Nirvana collection recorded before the untimely death of Kurt Cobain, *Unplugged* caught many... [more](#)

Top cd sellers from 93rock.com

1. Jack Johnson: [In Between Dreams](#)
2. Green Day: [American Idiot](#)
3. Various Artists: [Garden State](#)
4. Killers: [Hot Fuss](#)
5. U2: [How to Dismantle an Atomic Bomb](#)

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	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
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