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SECRETARY OF STATE  
DIVISION OF CORPORATIONS

104-1154  
✓✓

**APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES**

TO: Division of Corporation  
Post Office Box 6327  
Tallahassee, FL 32314

Name & Address to whom acknowledgment should be sent:

Vivien N. Hastings

WCI Communities, Inc.

24301 Walden Center Drive

Bonita Springs, FL 34134

(239) 947-2600

Daytime Telephone Number

**PART I**

1. (a) Applicant's name: WCI Communities Inc.

(b) Applicant's business address: 24301 Walden Center Drive

Bonita Springs, FL 34134

City/State/Zip

(c) Applicant's telephone number: (239) 947-2600

☐ Individual  
☐ General Partnership

☒ Corporation  
☐ Limited Partnership

☐ Joint Venture  
☐ Union

☐ Other: \_\_\_\_\_

If other than an individual,

(1) Florida registration number: P17013 ✓ (2) Domicile State: Delaware ✓

(3) Federal Employer Identification Number: 59-2857021

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:  
(i.e., furniture moving services, diaper services, house painting services, etc.)

Real-estate management, namely, development and construction of luxury high-rise residences in International  
Class 37.

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:  
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements,  
brochures, etc.)

Signs, advertisements, brochures and other literature for the services

(d) The class(es) in which goods or services fall:

37

## PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 8/9/04 (b) Date first used in Florida: 8/9/04

## PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

Serano

English Translation \_\_\_\_\_

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " \_\_\_\_\_  
" APART FROM THE MARK AS SHOWN.

I, Christopher J. Hanlon, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

WCI Communities, Inc.

Typed or printed name of applicant



Christopher J. Hanlon, Vice President

Applicant's signature or authorized person's signature

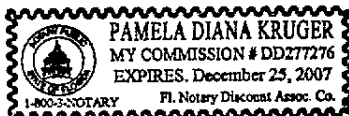
(List name and title)

STATE OF Florida

COUNTY OF Lee

On this 24th day of August, 20 04, Christopher J. Hanlon personally appeared before me X who is personally known to me, or whose identity I proved on the basis of

(Seal)



Notary Public Signature

Pamela Diana Kruger

Notary's Printed Name

My Commission Expires: 12/25/07

FEE: \$87.50 per class

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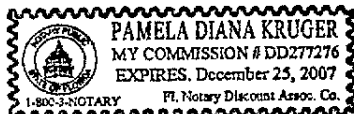
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Notary's Printed Name

My Commission Expires: 12/25/07

FEE: \$87.50 per class

# SERANO<sup>SM</sup>

## LUXURY TOWER RESIDENCES



**S**urrounded by the natural beauty of McIlvane Bay, Serano<sup>SM</sup> evokes the feeling of a tropical hideaway with all the comforts and conveniences indicative of the WCI<sup>®</sup> luxury tower lifestyle. Make a stylish entry at the tree-lined arrival court as you are greeted by the serene sounds of a trickling fountain. Think of the amenity level as an extension of your private residence. Whether your aim is to relax, entertain or invigorate, you will find the ideal venue here at Serano<sup>SM</sup> with an elegant grand salon, social room, fitness center, state-of-the-art theater room, veranda, pool, spa, day cabanas, and barbecue grills. Residences range from approximately 1,670 to 2,174 air-conditioned square feet with private elevator foyers, nine-foot ceilings, balconies, spacious kitchens, and more.