

104000001034

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

PICK-UP  WAIT  MAIL

(Business Entity Name)

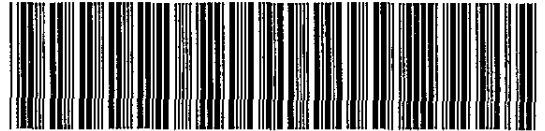
(Document Number)

Certified Copies \_\_\_\_\_ Certificates of Status \_\_\_\_\_

Special Instructions to Filing Officer:

789/747/2927/746/  
4/038 762/671  
"Radio"

Office Use Only



000037526490

06/14/14--01031--002 \*\*175.00

Ⓞ

~~W04-21916~~  
104-1034  
∩ ∩

04 AUG 13 PM 1:37  
SECRET STATE  
MILITARY AFFAIRS



FLORIDA DEPARTMENT OF STATE  
Glenda E. Hood  
Secretary of State

June 8, 2004

LONGARAY & ASSOCIATES, INC.  
8360 WEST FLAGLER STREET #203  
MIAMI, FL 33144

SUBJECT: SERES DE RADIO AND DESIGN OF A MICROPHONE  
Ref. Number: W04000021916

We have received your document for SERES DE RADIO AND DESIGN OF A MICROPHONE and your check(s) totaling \$175.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

Class(es) (41 & 38) would appear applicable to your specific mark. Please delete the class(es) you have on line 2 (d) and insert the pertinent class(es) (41 & 38).

List only the mark to be registered in #1 of Part III. Please delete any informational statements, explanations, etc. you may have included.

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimer statement found in #2 of Part III of the application: "RADIO"

The specimens provided this office are not acceptable; we need three permanent specimens, which may be the same or different. We do not accept photocopies or camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

**APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK**

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

**TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314**

Name & address to whom acknowledgment should be sent:

LONGARAY & ASSOCIATES, INC.

8360 West Flagler ST. #203

Miami, Fl 33144

( 305 ) 553-9801

Daytime Telephone number

**PART I**

1. (a) Applicant's name: Latin Advertising Corp

(b) Applicant's business address: 166 Harbor Drive #17

Key Bsicayne, FL 33149

City/State/Zip

(c) Applicant's telephone number: ( 305 ) 361-8204

Individual

Corporation

Joint Venture

Other:

General Partnership

Limited Partnership

Union

If other than an individual,

(1) Florida registration number: P98000098724

(2) Domicile State: Florida

(3) Federal Employer Identification Number: 65-0884485

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:  
(i.e., furniture moving services, diaper services, house painting services, etc.)

Mass communications - Written or spoken media

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:  
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

Communications - Promotion and advertising - Initially it will be the name of a magazine; could be used in other print media such as newspaper, flyers and brochures.

(Continued)

(d) The class(es) in which goods or services fall:

Classes 38,41

**PART II**

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: May 15, 2004 (b) Date first used in Florida: May 15, 2004

**PART III**

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

SERES DE RADIO

English Translation People of the Radio

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " Radio"

" APART FROM THE MARK AS SHOWN.

I, Enrique Gerez, V.P.

*being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct*

Latin Advertising Corp., Enrique Gerez, V.P.

Typed or printed name of applicant

[Signature]  
Applicant's signature or authorized person's signature  
(List name and title)

04 AUG 13 PM 1:35  
STATE OF FLORIDA  
NOTARY PUBLIC

STATE OF FLORIDA

COUNTY OF MIAMI-DADE

On this 1ST day of JUNE, 2004, Enrique Gerez personally appeared before me,

who is personally known to me  whose identity I proved on the basis of \_\_\_\_\_

**SERES DE RADIO**<sup>®</sup>  
Revista de Radio para Mercado Hispano.

**Enrique Gerez**  
Director de Servicios Editoriales

166 Harbor Drive #17 · Phone: 305-361-8204  
Key Biscayne, Florida 33149

[Signature]  
Notary Public Signature  
**Madeleine D. Longaray**  
Notary's Printed Name

Commission Expires:

\$87.50 per class

