

104000000671

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671

"Baptist"
"College"

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104-671

~~104-15468~~

04/19/04--01077--012 **96.25

No Notary

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✓✓

FILED STATE
NOTARY PUBLIC
04 MAY 25 PM 1:50



February 12, 2004

Florida Department of State
Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314-6327

Greetings:

Please find enclosed our application for service mark registration for Florida Baptist College, together with our check, payable to your order in the amount of \$96.25.

Please register this service mark and return to us a certificate of this registration.

Thank you for your attention to these matters.

Sincerely,

A handwritten signature in black ink, appearing to read 'Arthur F. Mott, Jr.', is written over the typed name.

Arthur F. Mott, Jr.,
Business Manager
Psalm 71:17-18



FLORIDA DEPARTMENT OF STATE

Glenda E. Hood
Secretary of State

April 21, 2004

FLORIDA BAPTIST COLLEGE
ATTN: ARTHUR F. MOTT, JR. BUSINESS MGR.
P.O. BOX 2758
BRANDON, FL 33509

SUBJECT: FLORIDA BAPTIST COLLEGE AND DESIGN OF LARGE UPPER CASE LETTERS "F B C" WITH DIAMOND SHAPED MARKS BETWEEN LETTERS, UNDERSCORED WITH SMALLER TYPE PRINTED BENEATH "FLORIDA BAPTIST COLLEGE"
Ref. Number: W04000015468

We have received your document for FLORIDA BAPTIST COLLEGE AND DESIGN OF LARGE UPPER CASE LETTERS "F B C" WITH DIAMOND SHAPED MARKS BETWEEN LETTERS, UNDERSCORED WITH SMALLER TYPE PRINTED BENEATH "FLORIDA BAPTIST COLLEGE" and your check(s) totaling \$96.25. However, the enclosed document has not been filed and is being returned for the following correction(s):

You must disclaim the term(s) "BAPTIST", "COLLEGE" in addition to the term(s) already disclaimed. Please amend # 2 in Part III accordingly.

The notary public's acknowledgement is incomplete. The seal, signature, and expiration date must be affixed. A notary public cannot notarize his own signature.

The specimens provided this office are not acceptable; we need three permanent specimens, which may be the same or different. We do not accept photocopies or camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please return your document, along with a copy of this letter, within 60 days or

your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux
Document Specialist Supervisor

Letter Number: 204A00026491



May 18, 2004

DIVISION OF CORPORATIONS

Attention: Nanette Causseaux
Post Office Box 6327
Tallahassee, FL 32314-6327

Re: Letter No. 204A00026491, Application for Service Mark Ref. No. W04000015468

Dear Ms. Causseaux:

Please find enclosed a copy of the referenced letter and the Application Form completed with the corrections you requested and notarized. Attached to the application are the three specimens which are required.

Please accept my apologies for the previous incomplete and incorrect submission. Please accept the revised application and register our service mark.

Thank you for the thorough, professional attention you are giving to our application.

Sincerely,

Arthur F. Mott, Jr.,
Business Manager

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

FBC - Attention: Ray McAlister

Post Office Box 2758

Brandon, FL 33509-2758

(813) 684-1389

Daytime Telephone number

PART I

1. (a) Applicant's name: Florida Baptist Schools, Inc.

(b) Applicant's business address: 706 Dew Bloom Road

Brandon, FL 33511

City/State/Zip

(c) Applicant's telephone number: (813) 684-1389

☐ Individual

☒ Corporation

☐ Joint Venture

☐ Other:

☐ General Partnership

☐ Limited Partnership

☐ Union

If other than an individual,

(1) Florida registration number: 703957

(2) Domicile State: Florida

(3) Federal Employer Identification Number: 23-7202810

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:
(i.e., furniture moving services, diaper services, house painting services, etc.)

Christian college, Bible Institute, Seminary and Distance Education through mail or
internet.

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

Campus signs; college catalogues; labels; decals; brochures; business cards; letterhead;
newspaper, radio or television advertisement; white and yellow page phone book listings;
internet e-mail and website. Also used on diploma or degree certificates.

(Continued)

- (d) The class(es) in which goods or services fall:
#41 - Education/entertainment

PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):
(a) Date first used anywhere: August 1, 1968 (b) Date first used in Florida: August 1, 1968

PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)
"FLORIDA BAPTIST COLLEGE" - Logo is large upper case letters "F B C" with diamond shaped marks between letters, underscored with smaller type printed beneath, "Florida Baptist College."

English Translation _____

2. DISCLAIMER (if applicable) _____ FLORIDA,
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "BAPTIST, or COLLEGE" APART FROM THE MARK AS SHOWN.

I, Raymond McAlister, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

Florida Baptist Schools, Inc.

Typed or printed name of applicant

By: Raymond McAlister, Raymond McAlister, Director

Applicant's signature or authorized person's signature
(List name and title)

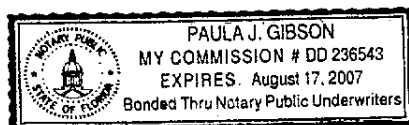
STATE OF FLORIDA

COUNTY OF Alachua

On this 18th day of May, 2004, Raymond McAlister personally appeared before me,

☐ who is personally known to me ☒ whose identity I proved on the basis of FLDL

(Seal)



Paula J. Gibson
Notary Public Signature

Paula J. Gibson
Notary's Printed Name

My Commission Expires: _____

FEE: \$87.50 per class

*Designed
with
High School
Grads in
Mind*



Florida Baptist
College

**One Year
Bible Program**



*The most important
year you may ever spend*

Florida Baptist College

706 Dew Bloom Road

Brandon, FL 335

(813) 684-1889