

T04000000633

(Requestor's Name)

(Address)

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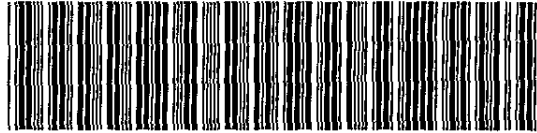
(City/State/Zip/Phone #)

PICK-UP     WAIT     MAIL

(Business Entity Name)

(Document Number)

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04/27/04--01017--005 \*\*87.50

Special Instructions to Filing Officer:

789/747/16 761/304/671  
16

We need 3 specimens  
for both the on-line  
advertising and the

printed advertising

Office Use Only

~~W04-16373~~

T04-633

04 MAY 19 PM 14:27

✓ ✓



FLORIDA DEPARTMENT OF STATE  
Glenda E. Hood  
Secretary of State

April 28, 2004

MARTIN MEDIA, INC.  
ATTN: GARY MARTIN  
1801 SARNO ROAD, BLDG. 4  
MELBOURNE, FL 32935

SUBJECT: COUPONS & MORE AND DESIGN OF SCISSORS CLIPPING A  
COUPON  
Ref. Number: W04000016373

We have received your document for COUPONS & MORE AND DESIGN OF SCISSORS CLIPPING A COUPON and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Class(es) (16) would appear applicable to your specific mark. Please delete the class(es) you have on line 2 (d) and insert the pertinent class(es) (16).

The specimens provided this office are not acceptable; we need three permanent specimens, which may be the same or different. We do not accept photocopies or camera ready copies. We do not accept specimens that have been altered or defaced in any manner. We will accept labels, decals or tags that are affixed to the actual goods or products. We will accept three LEGIBLE photographs of the goods or products with the specimens affixed. If this is some kind of publication, newspaper, magazine, or column, we need three of the actual publications. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

We need 3 specimens for both the on-line advertising and the printed advertising.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux  
Document Specialist Supervisor

Letter Number: 904A00028370

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

Martin Media, Inc  
1801 SARNO RD, BLDG 4  
MELBOURNE, FL 32935  
(321) 255-9797  
Daytime Telephone number

PART I

1. (a) Applicant's name: Martin Media, Inc

(b) Applicant's business address: 1801 SARNO RD BLDG 4  
MELBOURNE, FL 32935

(c) Applicant's telephone number: (321) 255-9797  
 Individual  Corporation  Joint Venture  Other:  
 General Partnership  Limited Partnership  Union

If other than an individual,

(1) Florida registration number: P98000084020 (2) Domicile State: FL

(3) Federal Employer Identification Number: 59-3535196

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:  
(i.e., furniture moving services, diaper services, house painting services, etc.)

\_\_\_\_\_

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:  
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

PRINTED AND ONLINE COUPON ADVERTISING

(c) The mode or manner in which the mark is used:(i.e., labels, decals, newspaper advertisements, brochures, etc.)

PRINTED BOOKLET CONTAINING COUPON BASED  
ADVERTISEMENTS, DIRECT MAILED AND DISTRIBUTED  
FREE OF CHARGE

(Continued)

(d) The class(es) in which goods or services fall: CLASS 16  
PAPER GOODS AND PRINTED MATTER

**PART II**

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):  
(a) Date first used anywhere: 03/15/04 (b) Date first used in Florida: 03/15/04

**PART III**

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)  
SCISSORS CLIPPING A COUPON IN CONJUNCTION  
WITH THE WORDS "COUPONS & MORE"

English Translation \_\_\_\_\_

2. DISCLAIMER (if applicable)  
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "COUPONS"  
" APART FROM THE MARK AS SHOWN.

I, GARY MARTIN, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

GARY MARTIN  
Typed or printed name of applicant  
[Signature]  
Applicant's signature or authorized person's signature  
(List name and title)

STATE OF Florida  
COUNTY OF Brevard

On this 23<sup>rd</sup> day of April, 2004,  
appeared before me, \_\_\_\_\_ personally

04 APR 19 PM 4:28  
STATE OF FLORIDA  
NOTARY PUBLIC

who is personally known to me  whose identity I proved on the basis of Known

(Seal)  Sherri L. Bradley  
My Commission DD204881  
Expires February 29, 2008

[Signature]  
Notary Public Signature  
Sherri L. Bradley  
Notary's Printed Name

My Commission Expires: 2/29/08

FEE: \$87.50 per class



Savings Delivered Right to Your Mailbox



Home

About Us

FAQ

Policies

For Advertisers

Contact Us



### Welcome to Coupons & More

Classifieds:

- ▶ Automotive
- ▶ Food
- ▶ Health & Beauty
- ▶ Home & Garden
- ▶ Professional
- ▶ Retail
- ▶ Services
- ▶ Travel & Leisure

### Coupons & More - Savings Delivered Right to your Mailbox

We offer the largest selection of local retailers than any other free, weekly coupon publication. Our book is packed with hundreds of photos, offering our readers a huge selection of services and products.

### Viewing our book online is easy...

You may choose an advertiser from the left, or from the View Ads menus at the top of the page.

### We love feedback...

Let us know how we can improve our site or book. Our Contact Us page features a simple to use form that you can use to send email to any department at Coupons & More.

Savings Delivered Right To Your Mailbox!

# Coupons & More™

A Martin Media Publication  Issue 04051

**MonaLisa**  
 FAMILY PIZZERIA  
 New York Style Pizza  
**729-4281**

**FREE DELIVERY!**  
**\$6.99** With Coupon  
 or  
**Dine In!**

Try The Best



On the corner of Babcock St. & Eber Rd.  
 Serving South Melbourne and Palm Bay

And be sure to try our full selection of lunch and dinners!

**MONSTER 16" CHEESE**

**ONE EXTRA TOPPING**

SPECIAL **\$6.99**  
 16" PIZZA C&M

ONE EXTRA **\$7.99**  
 TOPPING C&M

**FULL DINNER \$17.99**  
 16" Pizza with 1 Topping  
 Tossed salad or Cole  
 Slaw & 2-Liter Coke  
Must present coupon  
 Coupon expires 05/31/04 C&M #18

**FULL DINNER \$16.99**  
 16" Pizza Antipasto Salad  
 Garlic Bread & 2-  
 Liter Coke  
Must present coupon  
 Coupon expires 05/31/04 C&M #19

**FULL DINNER \$21.99**  
 TWO 16" pizzas, Mona  
 Lisa Salad & 2-  
 Liter Coke  
Must present coupon  
 Coupon expires 05/31/04 C&M #20

**FULL DINNER \$18.99**  
 16" Pizza TWO Hot or  
 Cold Subs Cole Slaw  
 & 2-Liter Coke  
Must present coupon  
 Coupon expires 05/31/04 C&M #21