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FLORIDA DEPARTMENT OF STATE  
Glenda E. Hood  
Secretary of State

January 23, 2004

DAVID J. PIERCE  
1349 HARBOR DRIVE  
SARASOTA, FL 34239

SUBJECT: 1STOPAUCTIONS  
Ref. Number: W04000002922

We have received your document for 1STOPAUCTIONS and your check(s) totaling \$175.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimer statement found in #2 of Part III of the application: "AUCTIONS"

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux  
Document Specialist Supervisor

Letter Number: 804A00004164

APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

David J. Pierce  
1349 Harbor Drive  
Sarasota, FL 34239  
(941) 350-2109  
Daytime Telephone number

4Real Cameras, Inc.

PART I

1. (a) Applicant's name: d/b/a Stop Auctions Stores, Inc.

(b) Applicant's business address: 15 Paradise Plaza #243  
Sarasota FL 34239  
City/State/Zip

(c) Applicant's telephone number: ( )  
 Individual  Corporation  Joint Venture  Other  
 General Partnership  Limited Partnership  Union

If other than an individual,

(1) Florida registration number: P02000105441 (2) Domicile State: Florida

(3) Federal Employer Identification Number: 54-2079574

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:  
(i.e., furniture moving services, diaper services, house painting services, etc.)

Online Auction Consignment and Liquidation Services

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:  
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

Business cards, brochures, website, newspaper ads,  
magazine ads, direct mail marketing, bill boards,  
retail location signage.

(Continued)

(d) The class(es) in which goods or services fall:

Class 35  
CLASS 42

**PART II**

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: 12/9/2003 (b) Date first used in Florida: 12/9/2003

**PART III**

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

1StopAuctions

English Translation

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM " AUCTIONS " APART FROM THE MARK AS SHOWN.

I, David J. Pierce, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

David J. Pierce  
Typed or printed name of applicant

[Signature]  
Applicant's signature or authorized person's signature  
(List name and title)

STATE OF Florida

COUNTY OF Sarasota

On this 13<sup>th</sup> day of January, 2004, David J. Pierce personally appeared before me.

who is personally known to me  whose identity I proved on the basis of \_\_\_\_\_

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DIVISION OF CORPORATIONS  
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Nancy M. Belardinelli  
Notary Public Signature  
Nancy M. Belardinelli  
Notary's Printed Name

Commission Expires: 04/03/2004

**1StopAuctions.com**  
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Dave Pierce  
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DPierce@1stopauctions.com

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