

103000001527

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

☐

PICK-UP

☐

WAIT

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MAIL

(Business Entity Name)

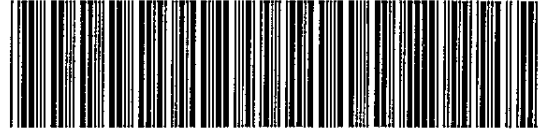
(Document Number)

Certified Copies \_\_\_\_\_ Certificates of Status \_\_\_\_\_

Special Instructions to Filing Officer:

789/747/745/740  
(3) Cream  
749/671

Office Use Only



000016387660

Senss Cream (3)

04/24/03--01080--003 \*\*87.50

103-1527

~~W03-12065~~

~~W03-12065~~

(8) ✓ ✓

FILED  
03 DEC -9 AM 11:07  
SECRETARY OF STATE  
TALLAHASSEE FLORIDA



FLORIDA DEPARTMENT OF STATE

Glenda E. Hood  
Secretary of State

April 28, 2003

LEONARD D. BOORD  
BIBU, LLC.  
5200 BLUE LAGOON DR., SUITE 100  
MIAMI, FL 33126

SUBJECT: SENSS CREAM  
Ref. Number: W03000012065

We have received your document for SENSS CREAM and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

Class(es) (3) would appear applicable to your specific mark. Please delete the class(es) you have on line 2 (d) and insert the pertinent class(es) (3).

In Part II(1) a & b we need a month, a day, and a year for the date the mark was first used anywhere and for the date it was first used in Florida.

Your mark contains word(s)/design(s) that must have a disclaimer. All geographical terms, such as cities, states, countries, and designs of same, must be disclaimed. Some commonly used words and corporate suffixes must also be disclaimed. You must disclaim the following term(s) by completing the disclaimer statement found in #2 of Part III of the application: CREAM

We need three permanent specimens, which may be the same or different. TYPED, HANDWRITTEN or PHOTOCOPIED MATERIALS ARE NOT ACCEPTABLE. We do not accept specimens which have been ALTERED or DEFACED. ANY SIZE SPECIMENS ARE ACCEPTABLE. If your mark falls under the classification of a trademark (classes 1-34), we need the labels, tags, decals, containers, boxes, wrappers or 3 LEGIBLE photographs of the goods or products with the specimen affixed. IF YOUR MARK FALLS UNDER THE CLASSIFICATION OF A SERVICE MARK (CLASSES 35-42), WE NEED SPECIMENS FROM WHICH WE CAN DETERMINE THE SERVICE(S) BEING RENDERED. We will accept magazine and-or newspaper advertisements, brochures or business cards. If business cards are submitted, we must be able to determine the services being rendered. If your mark falls under the classification of both a trade and service mark, we need specimens for both. WE WILL NOT ACCEPT LETTERHEAD STATIONERY, ENVELOPES OR INVOICES AS SPECIMENS.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call  
(850) 245-6918.

Nanette Causseaux  
Corporate Specialist Supervisor

Letter Number: 503A00025725



FLORIDA DEPARTMENT OF STATE  
Glenda E. Hood  
Secretary of State

October 7, 2003

LEONARD D. BOORD  
BIBU, LLC  
5200 BLUE LAGOON DRIVE, SUITE 100  
MIAMI, FL 33126

SUBJECT: SENSS GEL  
Ref. Number: W03000012065

We have received your document for SENSS GEL and your check(s) totaling \$87.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

You failed to make the correction(s) requested in our previous letter.

We cannot register your mark until it has been in use. We also need 3 specimens each for your "SHAMPOO" and your "COSMETIC CREAMS".

The specimens provided this office are not acceptable; we need three permanent specimens, which may be the same or different. We do not accept photocopies or camera ready copies. We do not accept specimens which have been altered or defaced in any manner. In order to register your service mark, we need specimens from which we can determine the services being rendered. We will accept brochures, newspaper, or magazine advertisements, or business cards. If business cards are used, we must be able to determine from the business card the services offered. The mere mark, address, city, etc., on the business card, brochure, or advertisement is not acceptable -- we must be able to look at the specimens provided and be able to determine the services being rendered. We need specimens for each class of registration. We DO NOT accept letterhead, stationery, envelopes, invoices or mailing labels.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux  
Document Specialist Supervisor

Letter Number: 403A00054876

**BIBU  
L.L.C**

8390 N.W. 53 Street  
Miami, FL 33156

**Senss  
Gel**

December 4, 2003

Florida Department of State  
Nanette Causseaux  
Document Specialist Supervisor  
P.O. Box 6327  
Tallahassee, FL 32314

Dear Mrs. Causseaux:

Attach I am sending you three packages of our new product Senss Gel to continue with the Trade Mark Registration process of our brand, under cosmetics and cleaning preparations category.

For the other products that we will be launching under the same name, like shampoos and body creams, these will take four to six months more to be launched; currently we are in the developing stage of these products. So I will file another application when we are ready to launch them.

Thanks in advanced and I hope this is all we need to get our Trade Mark.

Sincerely,



Jose I. Urdaneta  
President  
BIBU LLC

FILED  
03 DEC -9 AM 11:07  
SECRETARY OF STATE  
TALLAHASSEE FLORIDA

# APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

5200 BLUE LAGOON DR SUITE 100  
MIAMI, FL 33126

(305) 267 6909  
Daytime Telephone number

## PART I

1. (a) Applicant's name: LEONARD BORDO BIRU, LLC.

(b) Applicant's business address: 5200 BLUE LAGOON DR SUITE 100  
MIAMI, FL 33126  
City/State/Zip

(c) Applicant's telephone number: (305) 267 6909

☐ Individual ☐ Corporation ☐ Joint Venture ☐ Other: LLC.  
☐ General Partnership ☒ Limited Partnership ☐ Union

If other than an individual,

(1) Florida registration number: LO8-9295 (2) Domicile State: Florida

(3) Federal Employer Identification Number: 54-210 2983

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:  
(i.e., furniture moving services, diaper services, house painting services, etc.)

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:  
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

SEXUAL ENHANCER GEL

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

LABELS, DECALS, BROCHURES, RADIO, TV & PRINT ADS, PACKAGING,  
WEBSITE.

(Continued)

(d) The class(es) in which goods or services fall:

5  
COSMETICS AND CLEANING PREPARATIONS

## PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: NOV-1-03 (b) Date first used in Florida: NOV-15-03

## PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

SENS GEL

English Translation \_\_\_\_\_

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "gel"  
"APART FROM THE MARK AS SHOWN."

I, LEONARD BOORD, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

LEONARD BOORD, Managing Member  
Typed or printed name of applicant

[Signature]  
Applicant's signature or authorized person's signature  
(List name and title)

STATE OF Florida

COUNTY OF Dade

On this 16<sup>th</sup> day of April 2003, Leonard Dale Boord personally appeared before me,

☐ who is personally known to me

☒ whose identity I proved on the basis of FDL# B830 524 60304-0

(Seal)

[Signature]  
Notary Public Signature

Notary's Printed Name

My Commission Expires: \_\_\_\_\_

FEE: \$87.50 per class



**Marisol Alvarez**  
Commission # DD088152  
Expires March 3, 2006  
Bonded Thru  
Atlantic Bonding Co., Inc.





NEW

IMPULSE su  
pasión

*for Her*  
**Senss**  
gel

*Increases your  
sensitivity*

*Maximizes  
your  
pleasure  
& fun*

*100% natural,  
non toxic &  
non irritating*

**#1 Doctors  
recommended**



INGREDIENTS: Distilled Water, Propylene Glycol, Glycerin, Vitamin E gel, Aloe Vera, Tea Leaf  
Extract, L-Arginine. DIRECTIONS: Apply a small amount of Senss Gel around the clitoris  
area, 3-5 minutes prior to intercourse. WARNING: This product is for topical use only. Do not  
use this product if you are pregnant or have your menstrual cycle, or if irritation develops.  
Do not use more than twice in a 12 hour period.



6 14141 54321 2

More  
Tals  
choice  
at