

**103000000648**

(Requestor's Name)

(Address)

(Address)

(City/State/Zip/Phone #)

☐ PICK-UP

☐ WAIT

☐ MAIL

(Business Entity Name)

(Document Number)

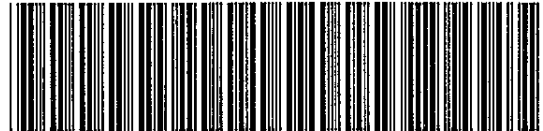
Certified Copies \_\_\_\_\_ Certificates of Status \_\_\_\_\_

Special Instructions to Filing Officer:

**856/2933/671**

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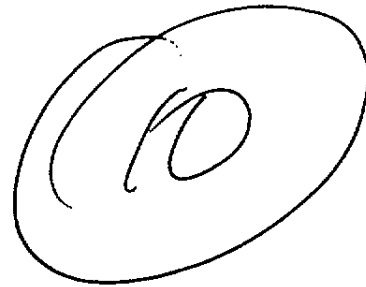


**000015464640**

**Elvis Presley**

04/10/03--01022--012 \*\*1050.00

**6, 8, 9, 14, 15, 16, 21, 23, 25, 28, 30, 34**



FILED  
STATE  
DIVISION OF INFORMATION  
03 MAY 27 PM 2:28

~~1003-10401~~

~~103-648~~  
✓✓

**Affidavit  
Attached**

**GLANKLER BROWN, PLLC**  
ATTORNEYS AT LAW

ONE COMMERCE SQUARE  
SEVENTEENTH FLOOR  
MEMPHIS, TENNESSEE 38103-2566  
(901) 525-1322  
FACSIMILE (901) 525-2389

WILLIAM R. BRADLEY, JR.  
DIRECT DIAL (901) 576-1775  
EMAIL: [BBRADLEY@GLANKLER.COM](mailto:BBRADLEY@GLANKLER.COM)

EAST OFFICE  
6000 POPLAR AVENUE  
SUITE 100  
MEMPHIS, TENNESSEE 38119-3978  
(901) 685-1322  
FACSIMILE (901) 761-2454

April 7, 2003

Division of Corporations  
Post Office Box 6327  
Tallahassee, FL 32314

**Re:** Application for The Registration of a Trademark or Service Mark  
**Applicant:** Elvis Presley Enterprises, Inc.  
**Marks:** Elvis and Elvis Presley  
**Class:** 6, 8, 9, 14, 15, 16, 21, 23, 25, 28, 30, 34

We have attached hereto a trademark application comprised of the following:

1. Original and one copy of the Application for Registration pursuant to Chapter 495, Florida Statutes for Elvis and Elvis Presley;
2. Two checks for official fees in the amount of \$1,050.00 (12 classes at \$87.50 per class) for both applications; and
3. Three copies of each specimen.

Thank you for your assistance and please call should you have any question.

Respectfully submitted,

**GLANKLER BROWN, PLLC**



Yvonne T. Hixson  
Legal Assistant to William R. Bradley, Jr.

/yth  
Enclosures



FLORIDA DEPARTMENT OF STATE  
Glenda E. Hood  
Secretary of State

April 11, 2003

WILLIAM R. BRADLEY, JR.  
GLANKLER BROWN, PLLC  
1700 ONE COMMERCE SQUARE  
MEMPHIS, TN 38103

SUBJECT: ELVIS PRESLEY  
Ref. Number: W03000010401

We have received your document for ELVIS PRESLEY and your check(s) totaling \$1050.00. However, the document has not been filed and is being retained in this office for the following:

Every business entity transacting business in Florida must have an active registration/filing on file with this office. Enclosed please find a copy of section 607.1501, 617.1501, or 608.501, Florida Statutes, which lists those activities that do not constitute transacting business in Florida. If, after reviewing this section, you determine the applicant of the mark is not transacting business within the state of Florida, please complete the enclosed affidavit form and return it to this office. If, however, you determine the applicant of the mark is transacting business in Florida, you must complete the enclosed application/form and return to this office with the appropriate filing fee(s) before your mark application can be processed.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6918.

Nanette Causseaux  
Corporate Specialist Supervisor

Letter Number: 703A00021825

**GLANKLER BROWN, PLLC**  
ATTORNEYS AT LAW

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SEVENTEENTH FLOOR  
MEMPHIS, TENNESSEE 38103-2566  
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6000 POPLAR AVENUE  
SUITE 100  
MEMPHIS, TENNESSEE 38119-3978  
(901) 685-1322  
FACSIMILE (901) 761-2454

May 22, 2003

Ms. Nanette Causseaux  
Corporate Specialist Supervisor  
Florida Department of State  
Division of Corporations  
P.O. Box 6327  
Tallahassee, Florida 32314

FILED  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
03 MAY 27 PM 2:28

Re: Letter No.: 703A00021825  
Application for the Registration of a Trademark or Service Mark  
Applicant: Elvis Presley Enterprises, Inc.  
Marks: Elvis and Elvis Presley  
Class: 6, 8, 9, 14, 15, 16, 21, 23, 25, 28, 30, 34

Dear Ms. Causseaux:

As requested in your letter dated April 11, 2003 with regard to the above-referenced applications, we are enclosing the Statement Concerning Authority to Transact Business in Florida by a Foreign Business Entity.

Please contact us should you need any further documentation or information.

Very truly yours,

**GLANKLER BROWN, PLLC**



William R. Bradley, Jr.

WRB,jr./yth  
Enclosure

**STATEMENT CONCERNING AUTHORITY TO TRANSACT BUSINESS IN  
FLORIDA BY A FOREIGN BUSINESS ENTITY**

Elvis Presley Enterprises, Inc. has not received a certificate of authority from the Florida Department of State to transact business in Florida pursuant to s. 607.1501, 617.1501, or 608.501, Florida Statutes.

I, Carol Butler, the undersigned, do hereby certify that I am aware that Elvis Presley Enterprises, Inc. has not received a valid certificate of authority to transact business in Florida as required by s. 607.1501, 617.1501, or 608.501, Florida Statutes.

Elvis Presley Enterprises, Inc. does not presently transact business in Florida within the meaning of s. 607.1501, 617.1501, or 608.501, Florida Statutes, and is not required to receive a certificate of authority to transact business in Florida.



Signature of Officer/Director/Manager/Managing Member

Carol Butler, Director of Worldwide Licensing  
Typed or Printed Name and Capacity of Persons Signing

4/25/03

Date

FILED  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
03 MAY 27 PM 2:28

**APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK**  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

**TO: Division of Corporations**  
Post Office Box 6327  
Tallahassee, FL 32314

Name & address to whom acknowledgment should be sent:

William R. Bradley, Jr.  
Glankler Brown, PLLC  
1700 One Commerce Square  
Memphis, TN 38103  
( 901 ) 525-1322  
Daytime Telephone number

**PART I**

1. (a) Applicant's name: Elvis Presley Enterprises, Inc.

(b) Applicant's business address: 3734 Elvis Presley Blvd.

Memphis, Tennessee 38116  
City/State/Zip

(c) Applicant's telephone number: (901 ) 332-3322

☐ Individual                      ☒ Corporation                      ☐ Joint Venture                      ☐ Other:  
☐ General Partnership                      ☐ Limited Partnership                      ☐ Union

If other than an individual,

(1) Florida registration number: \_\_\_\_\_ (2) Domicile State: Tennessee

(3) Federal Employer Identification Number: \_\_\_\_\_

2. (a) If the mark to be registered is a service mark, the services in connection with which the mark is used:  
(i.e., furniture moving services, diaper services, house painting services, etc.)

\_\_\_\_\_  
\_\_\_\_\_

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:  
(i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)

Metal Key Chains, Spoons, Magnets, Watches, Instruments, Calendars, Household  
items, Textiles, Apparel, Toys & Games, Candy, Smoker's articles

(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

By affixing it to the goods, to tags, labels and packaging for such goods

\_\_\_\_\_  
\_\_\_\_\_

(Continued)

(d) The class(es) in which goods or services fall:

6, 8, 9, 14, 15, 16, 21, 23, 25, 28, 30, 34

## PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: January 1, 1990 (b) Date first used in Florida: January 1, 1990

## PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

ELVIS PRESLEY

English Translation

2. DISCLAIMER (if applicable)

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM "

" APART FROM THE MARK AS SHOWN.

I, Carol Butler, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct

Elvis Presley Enterprises, Inc.

Typed or printed name of applicant

By:

Carol Butler  
Applicant's signature or authorized person's signature  
(List name and title)

Carol Butler, Licensing Director

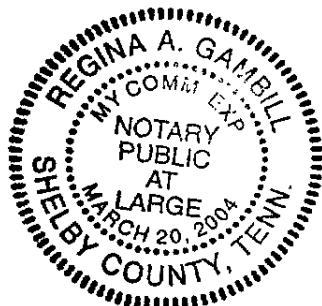
STATE OF Tennessee

COUNTY OF Shelby

On this 27th day of June, 2002, Carol Butler personally appeared before me,

☒ who is personally known to me ☐ whose identity I proved on the basis of

(Seal)

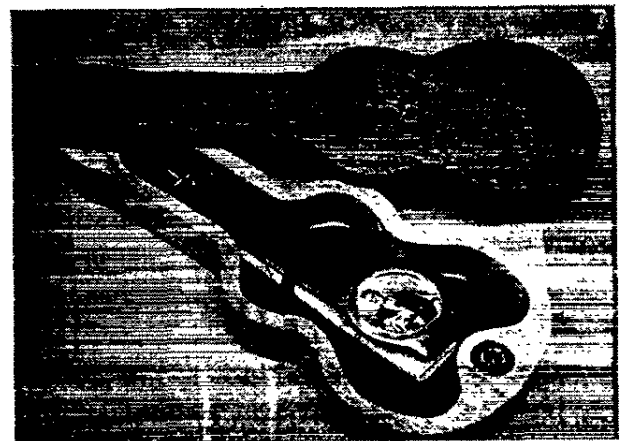
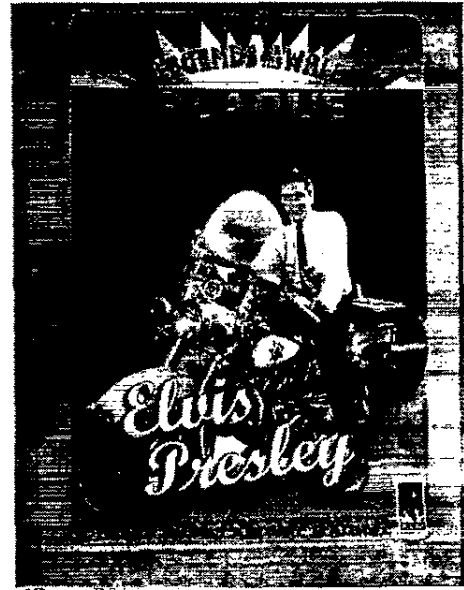


Regina A. Gambill  
Notary Public Signature

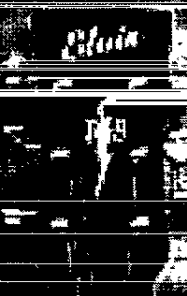
Regina A. Gambill  
Notary's Printed Name

My Commission Expires: March 20, 2004

FEE: \$87.50 per class







1000000



