

COVER LETTER

TO: Registration Section
Division of Corporations

SUBJECT: NFL
(Name of Mark Registered)

Dear Sir or Madam:

The enclosed Mark Renewal Application, specimen and fee(s) are submitted for filing.

Please return all correspondence concerning this matter to the following:

Joshua L. Schleifer
(Name of Person)

National Football League
(Firm/Company)

280 Park Avenue
(Address)

New York, NY 10017
(City/State and Zip Code)

For further information concerning this matter, please call:

Joshua L. Schleifer at (212) 450-2554
(Name of Person) (Area Code & Daytime Telephone Number)

STREET/COURIER ADDRESS:
Registration Section
Division of Corporations
Clifton Building
2661 Executive Center Circle
Tallahassee, Florida 32301

MAILING ADDRESS:
Registration Section
Division of Corporations
P.O. Box 6327
Tallahassee, Florida 32314

FILING FEE: \$87.50 per class
CERTIFICATE OF RENEWAL: \$ 8.75 (OPTIONAL)

(NOTE: The information contained in this cover letter will be included in the permanent record and will be available to the general public.)

MARK RENEWAL APPLICATION

Name and Mailing Address of Owner:

National Football League
280 Park Avenue
New York, NY 10017

Return To: Division of Corporations
P.O. Box 6327
Tallahassee, FL 32314

1) Mark Registered: NFL

2) Registration Number: T01000000074

3) Date Filed: 1/12/2001 4.) Renewal Date: 1/12/2011 5.) Class(es) Filed: 28

6) Renewal statement pursuant to section 495.071, Florida Statutes. Below you must state the mark is still in use in Florida or state the reason for its nonuse is not due to any intention to abandon the mark.

The mark is still in use in the state of Florida

7) If the mark is still in use, a specimen showing actual use of the mark is included with this application.

8) If applicant is a business entity, enter the state of incorporation/formation/organization: New York

Jeffrey Pash

Typed or Printed Name of Owner

Handwritten signature of Jeffrey Pash

Owner's Signature or Authorized Person's Signature

STATE OF New York

COUNTY OF New York

On this 7 day of October, 2010, Jeffrey Pash personally appeared before me,

[X] who is personally known to me [] whose identity I proved on the basis of

NANCY SEAMAN
Notary Public, State Of New York
No. 01SE6074886
Qualified In Nassau County
Commission Expires May 27, 2011

Handwritten signature of Nancy Seaman

Notary Public's Signature

Handwritten name Nancy Seaman

Notary Public's Printed Name

FILED
10 OCT 14 AM 11:55
STATE OF FLORIDA
TALLAHASSEE, FLORIDA

Fee: \$87.50 Per Class
Certificate of Renewal : \$8.75 (Optional)



OFFICIAL SPECIMEN