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Florida Department of State  
Trademark Registration  
409 East Gaines Street  
Tallahassee, Florida 32399

Attn: Department of State

Please find enclosed the trademark applications for filing with the Department of State on behalf of the National Football League, National Football Properties and the New York Giants.

Please call my office when the renewal certificates are ready to be picked up and I will send a runner to retrieve them.

If you have any questions or concerns, please do not hesitate to contact me.

Sincerely,

Marvin F. Arrington  
Public Affairs Consultant

Name Availability	
Document Examiner	DCC
Updater	DCC
Updater Verifier	DCC
Acknowledgement	DCC
W. P. Verifier	DCC

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TALLAHASSEE, FLORIDA

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**AFFIDAVIT**

STATE OF NEW YORK    )  
  ) ss:  
COUNTY OF NEW YORK )

Jeffrey Pash, being duly sworn deposes and says:

1. I am Executive Vice President and League Counsel for the National Football League "NFL", a New York unincorporated association located and doing business at 280 Park Avenue, New York, New York 10017.
2. The NFL owns and used in interstate commerce, including in the State of Florida, the marks NATIONAL FOOTBALL LEAGUE, NFL, the NFL Shield Design, SUPER BOWL, SUPER BOWL XXXV, the Super Bowl XXXV Logo Design, AMERICAN FOOTBALL CONFERENCE, AFC, NATIONAL FOOTBALL CONFERENCE, NFC, "A" Design and "N" Design.
3. The NFL is exempt from the requirement that a business entity must obtain a Certificate of Authority to Transact Business from the Department of State in order to obtain a trademark registration in the State of Florida because the NFL qualifies under at least one of the exceptions to this rule as delineated in Florida Statute §607.1501(2).
4. The NFL, through National Football League Properties, Inc., its exclusive representative for the licensing and protection of its names, logos, symbols and other media, licenses independent contractors, i.e., sponsors and licensees, to produce and sell such products in the State of Florida. Thus, for trademark classes incorporating goods, the NFL is exempt from the need to obtain a Certificate of Authority pursuant to Florida Statute §607.1501(2)(e) which creates an exception for "[s]elling through independent contractors."

  
\_\_\_\_\_  
Jeffrey Pash

Subscribed and sworn to before me  
this 10<sup>th</sup> day of January, 2001

  
\_\_\_\_\_  
Notary Public

PAULA M. GUIBAULT  
Notary Public, State of New York  
No. 02GU5077117  
Certified in New York County  
Commission Expires May 5, 2001

Florida Department of State, Sandra B. Mortham, Secretary of State

**APPLICATION FOR THE REGISTRATION OF A  
TRADEMARK OR SERVICE MARK**  
PURSUANT TO CHAPTER 495, FLORIDA STATUTES

**TO: Division of Corporations**      Name & address to whom acknowledgement  
**Post Office Box 6327**                      should be sent:  
**Tallahassee, FL 32314**                      Kathleen O'Sullivan  
    NFL Properties, Inc.  
    280 Park Avenue  
    New York, NY 10017  
    (212) 450-2551  
    Daytime Telephone number

**PART I**

1. (a) Applicant's name: National Football League
- (b) Applicant's business address:      280 Park Avenue  
    New York, NY 10017
- (c) Applicant's telephone number:      (212) 450-2000

Individual                       Corporation                       Joint Venture                       Other Unincorporated Association

General Partnership                       Limited Partnership                       Union

If other than an individual,

- (1) Florida registration number: N/A - See Attached Affidavit
- (2) Domicile State: New York
- (3) Federal Employer Identification Number: 95-2245238

2(a) If the mark to be registered is a service mark, the services in connection with which the mark is used: (i.e., furniture moving services, diaper services, housing painting services, etc.)

(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used: (i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)  
Toys and sporting goods, plush toys, stuffed animals, play figures, golf balls, golf bags, golf clubs, golf club covers, footballs, toy cars and trucks, toy banks, electronic hand held games and board games relating to football, yo-yos, Christmas tree ornaments, jigsaw puzzles, windsocks

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(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, etc.)

The mark is used on the goods by placing it on the goods themselves, on labels or tags affixed to the goods, on the containers or packaging for the goods, or on displays associated with the goods.

(d) The class(s) in which goods or services fall: International Class 28

## PART II

1. Date first used by the applicant, predecessor, or a related company (must include month, day and year):

(a) Date first used anywhere: at least as early as June 30, 1941

(b) Date first used in Florida: at least as early as October 1, 1966

## PART III

1. The mark to be registered is: (If logo/design is included, please give brief written description which must be 25 words or less.)

NFL

2. **DISCLAIMER (if applicable)**

**NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM**  
“ **APART FROM THE MARK AS SHOWN.**”

*I, Jeffrey Pash, being sworn, depose and say that I am the owner and the applicant herein, or that I am authorized to sign on behalf of the owner and applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on my/the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.*

National Football League

Typed or printed name of applicant



Applicant's signature or authorized person's signature

(List name and title) Jeffrey Pash,

Executive Vice President and League Counsel

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TALLAHASSEE, FLORIDA

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STATE OF NEW YORK  
COUNTY OF NEW YORK

On this 10<sup>th</sup> day of January, 2001, Jeffrey Pash personally appeared before me,

X who is personally known to me  
\_\_\_ whose identity I proved on the basis of

  
Notary Public Signature

\_\_\_\_\_  
Notary's Printed Name

Seal

My Commission Expires: \_\_\_\_\_  
**FEE: \$87.50 PER CLASS**

PAULA M. GUIBAULT  
Notary Public, State of New York  
No. 02GU5077117  
Certified in New York County  
Commission Expires May 5, 2001

