# 70000001320



**Taylor Woodrow Communities** 

7120 South Beneva Road Sarasota, Florida 34238-2850 (941) 927-0999 Fax (941) 925-7023 http://www.taylorwoodrowhomes.com

December 8, 2000

300003496083--8 -12/11/00--01149--023 \*\*\*\*350.00 \*\*\*\*350.00

FEDERAL EXPRESS

Registration Section Division of Corporations 409 E. Gaines Street Tallahassee, FL 32399

Re:

Application for Service Mark

ALAQUA LAKES

Dear Sir or Madam:

Enclosed for your consideration is one original and one copy of completed form Application for the Registration of a Trademark or Service Mark, together with the following specimens as proof of actual use of the above referenced service mark:

- 1. business cards;
- 2. newspaper tear sheet; and
- sales brochure.

Also, enclosed is a check payable to the Florida Department of State in the amount of \$350.00 representing the fee for the classes in which the service mark is used.

Thank you for your assistance in this matter. If you have any questions or comments, please contact me at your earliest convenience. My direct line is (941) 925-6622.

Sincerely,

TAYLOR WOODROW COMMUNITIES

Danette LaFrance Legal Assistant

/dl Enclosures

### APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

PURSUANT TO CHAPTER 495, FLORIDA STATUTES

Division of Corporations Post Office Box 6327 Tallahassee, FL 32314 TO: Name & address to whom acknowledgment should be sent: Danette Weller c/o Taylor Woodrow Communities

> 7120 S. Beneva Road Sarasota, FL 34238

(941 ) 925-6622 Daytime Telephone number ) 925-6622

PART I
1. (a) Applicant's name: TAYLOR WOODROW COMMUNITIES, a Florida general partnership
(b) Applicant's business address: 7120 S. BENEVA ROAD
SARASOTA, FL 34238
City/State/Zip
(c) Applicant's telephone number: (941 ) 925-6622
☐ Individual ☐ Corporation ☐ Joint Venture ☐ Other:
☑ General Partnership ☐ Limited Partnership ☐ Union
If other than an individual,
(1) Florida registration number: G00209900205 (2) Domicile State: FLORIDA
(3) Federal Employer Identification Number: 65-0341464
<ul> <li>(a) If the mark to be registered is a service mark, the services in connection with which the mark is used:     (i.e., furniture moving services, diaper services, house painting services, etc.)     real estate services, advertising, construction, amenities, recreation, golf,     tennis, swimming, food, entertainment</li> <li>(b) If the mark to be registered is a trademark, the goods in connection with which the mark is used:     (i.e., ladies sportswear, cat food, barbecue grills, shoe laces, etc.)</li> </ul>
(c) The mode or manner in which the mark is used: (i.e., labels, decals, newspaper advertisements, brochures, brochures, advertisements in newspapers and magazines,
advertisement on billboards
(Continued)
(Continuou)

PART II
a related company (must include month, day and year):
(b) Date first used in Florida: 1/3/97
PART III acluded, please give brief written description which
S
GHT TO USE THE TERM " LAKES
" APART FROM THE MARK AS SHOWN.
being sworn, depose and say that I am the owner and the applicant and applicant herein, and no other person except a related company has m or in such near resemblance as to be likely to deceive or confuse or to my/the applicant's behalf. I further acknowledge that I have read the tated herein are true and correct
printed name of applicant
ure or authorized person's signature
List name and title)
personally
e identity I proved on the basis of
······································
Nickey Politic Cinnature
Notary Public Signature
Notary's Printed Name
y Commission Expires:

FEE: \$87.50 per class

Continued Page 2
APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK

#### PART III

I, John R. Peshkin, being sworn, depose and say that I am authorized to sign on behalf of the applicant herein, and no other person except a related company has the right to use such mark in Florida either in the identical form or in such near resemblance as to be likely to deceive or confuse or to be mistaken therefor. I make this affidavit and verification on the applicant's behalf. I further acknowledge that I have read the application and know the contents thereof and that the facts stated herein are true and correct.

#### TAYLOR WOODROW COMMUNITIES,

a Florida general partnership



CATHY WILLIAMS
Sales Executive

1704 Alaqua Lahes Blvd. Longwood, Florida 32779 (407) 444-0156 Fax (407) 444-0533 Pager (407) 974-2940 www.alaqualahes.com

A Taylor Woodrow Community

Taylor Woodrow Homes Florida, Inc., a Florida corporation, general partner

Name: John R. Peshkin

Title: President

Monarch Homes of Florida, Inc., a Florida corporation, general partner

By: Name: John R. Peshkin

Title: President

STATE OF FLORIDA )
COUNTY OF SARASOTA )

The foregoing instrument was acknowledged before me this 6<sup>th</sup> day of December, 2000, by John R. Peshkin, President of **Monarch Homes of Florida**, Inc., a Florida corporation, and **Taylor Woodrow Homes Florida**, Inc., a Florida corporation, as general partners of **Taylor Woodrow Communities**, a Florida general partnership, on behalf of the general partnership. He is personally known to me.

NOTARY PUBLIC STATE OF FLORIDA Danette LaFrance Comm. # CC 965141 Comm. Exp. Sep. 10, 2004

Notary Public

DEC II AM 9: 45

## Taylor Woodrow Communities Sets Standard at Alaqua Lakes



fter a quarter century of creating exclusive custom homes in Florida, ▲ Taylor Woodrow Communities continues its outstanding reputation for innovation and quality at Alaqua Lakes, site of the 1999 New Southern Home Collection in conjuntion with the Southeast Building Conference. As developer and custom builder at Alaqua Lakes, Taylor Woodrow Communities showcases design, quality and enduring concern for the environment. Each appealing exterior elevation enhances the natural beauty of its surroundings while leaving its visitors with a hint of grandeur and elegance. Quality craftsmanship, fine finishings and attention to detail are the trademarks of Taylor Woodrow Communities.

Taylor Woodrow Communities highlights the Prestancia, a four bedroom, four bath masterpiece designed in the majestic Florida country estate style.

Designed by Jerry Messman of Bloodgood, Sharp, Buster and interior design by Marc Michaels Interiors of Winter Park, this home is a compelling journey in color, textures and places. "We are designing and building homes that are exceptional in so many ways it's hard to list

them all," Eric Weesner, Homebuilding Manager said. "What we hope is that the quality we consistently strive for is evident from the moment you walk up to the front door. That sort of impression is an unforgettable one, one that holds its value for many, many years."

Unforgettable is exactly what the Prestancia model is. Space — and spaces — are among the most compelling features of the home. At the entrance to the home, Taylor Woodrow Communities has captured the grand eloquence of a provincial manor with an elegant portico and