UCC FILING & SEARCH SERVICES, INC. 526 East Park Avenue Taliahassee, FL 32301 (850) 681-6528

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A .	(S) AND DOCUMENT NUMBER(S)	*****70.00 *****70.0 (if known):
Walk In Mail Out Will Wait Photocopy	Pick Up Time	Certificate of Status Standing ARTICLES ONLY
NEW FILINGS Profit NonProfit Limited Liability Domestication Other	AMENDMENTS Amendment Resignation of R.A. Officer/Director Change of Registered Agent Dissolution/Withdrawal Merger	ALL CHARTER DOCS ALL CHARTER DOCS AUG -7 Certificate of FIGUITIOUS NAME FICTITIOUS NAME SEARCH
Annual Report Fictitious Name Name Reservation	REGISTRATION/QUALIFICATION Foreign Limited Partnership Reinstatement Trademark Other	CORP SEARCH OME 198
Ordered By:		

ARTICLES OF INCORPORATION

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SECRETARY OF STATE TALLAHASSEE, FLORIDA

Shop At Home Publications, Inc.

The undersigned hereby forms a corporation for profit under Chapter 607 of the laws of the State of Florida.

ARTICLE L NAME

The name of the corporation shall be:

Shop At Home Publications, Inc.

The address of the principal office of this corporation shall be c/o Rozencwaig & Granoff, One Southeast 3rd Avenue, Suite 960, Miami, Florida 33131, and the mailing address of the corporation shall be the same.

ARTICLE II. NATURE OF BUSINESS

This corporation may engage or transact in any or all lawful activities or business permitted under the laws of the United States, the State of Florida or any other state, country, territory, or nation.

ARTICLE III. CAPITAL STOCK

The maximum number of shares of stock that this corporation is authorized to have outstanding at any one time is 100 shares of common stock at \$1.00 par value.

ARTICLE IV. REGISTERED AGENT

The street address of the initial registered office of this corporation shall be c/o
Rozencwaig & Granoff, One Southeast 3rd Avenue, Suite 960, Miami, Florida 33131, and the
name of the registered agent of the corporation at that address is Leslie Alan Rozencwaig.

ARTICLE V. TERM OF EXISTENCE

This corporation is to exist perpetually.

ARTICLE VI. OFFICERS AND DIRECTORS

The names and addresses of the initial Officers and Directors are:

Yehuda Bilu President/Director c/o One Southeast Third Avenue

Suite 960

Miami, Florida 33131

Eli Sofro Secretary/President

c/o One Southeast Third Avenue

Suite 960

Miami, Florida 33131

Sam Bilu c/o One Southeast Third Avenue Suite 960 Miami, Florida 33131 Treasurer/Director

ARTICLE VII. INCORPORATOR

The name and street address of the incorporator to these Articles of Incorporation is:

UCC Filing & Search Services, Inc. 526 East Park Avenue
Tallahassee, Florida 32301

IN WITNESS WHEREOF, the undersigned agent of UCC Filing & Search Services, Inc., has hereunto set her hand and seal of UCC Filing & Search Services, Inc., on August 7, 1998.

UCC Filing & Search Services, Inc.

Its Agent, Betty B. Young

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SECRETARY OF STATE TALLAHASSEE, FLORIDA

ACCEPTANCE OF REGISTERED AGENT DESIGNATED IN THE ARTICLES OF INCORPORATION

LESLIE ALAN ROZENCWAIG, ESQ., an individual residing in this state, having a business office identical with the registered office of the corporation named below, and having been designated as the Registered Agent in the above and foregoing Articles of Incorporation of:

Shop At Home Publications, Inc.

is familiar with and accepts the obligations of the position of Registered Agent under Section 607.0505, Florida Statutes.

By:

LÉSLIE ALAN ROZENCWAIG, ÉSQ