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ACCOUNT NO. : 072100000032
REFERENCE : 775323 81367A
AUTHORIZATION :
COST LIMIT : \$ ~~70.00~~ PPD

FILED
SECRETARY OF STATE
DIVISION OF CORPORATIONS
98 APR -9 PM 1:54

ORDER DATE : April 9, 1998
ORDER TIME : 9:50 AM
ORDER NO. : 775323-005
CUSTOMER NO: 81367A

CUSTOMER: Ms. Karen Fornash
EUGENE KENNEDY, P.A.

200002483682-5
-04/09/98-01034-003
*****78.75 *****78.75

517 Southwest First Avenue
Fort Lauderdale, FL 33301

DOMESTIC FILING

NAME: STRICTLY BY THE BOOK, INC.

EFFECTIVE DATE:

XX ARTICLES OF INCORPORATION
 CERTIFICATE OF LIMITED PARTNERSHIP

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

 CERTIFIED COPY
XX PLAIN STAMPED COPY
XX CERTIFICATE OF GOOD STANDING

CONTACT PERSON: Brenda Phillips

EXAMINER'S INITIALS:

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1005

ARTICLES OF INCORPORATION
OF
STRICTLY BY THE BOOK, INC.

FILED
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KNOW ALL MEN BY THESE PRESENTS: That the undersigned person, acting as incorporator of a corporation under the Florida General Corporation Act, adopts the following Articles of Incorporation for such corporation:

ARTICLE I - NAME OF CORPORATION

The name of the corporation shall be **STRICTLY BY THE BOOK, INC.**, and the corporation's address is **1930 N.E. 188th Street, North Miami Beach, Florida 33179.**

ARTICLE II - DURATION OF EXISTENCE

This corporation shall exist perpetually, commencing on the date these Articles are filed in the Office of the Secretary of State.

ARTICLE III - GENERAL PURPOSE

The purpose of this corporation is to engage in any activities or lawful business permitted for corporations under both the laws of the United States of America and the State of Florida.

And, in general, to carry on any other business or activity whatsoever in connection with the foregoing or which is calculated, directly or indirectly, to promote the interest of the corporation or to enhance the value of its properties.

And, further, to borrow or raise money for any purposes of the Company, and to secure the same interest, or for other purpose, to mortgage all or any part of the property corporeal or incorporeal rights or franchises of this Company now owned or hereinafter acquired, and to create, issue, draw and accept and negotiate bonds and mortgage, bills of exchange, promissory notes or other obligations or negotiable instruments.

ARTICLE IV - CAPITAL STOCK

(I) The corporation shall have authority to issue Seven Thousand (7,000) shares of Common Stock, all of one class, with a par value of one dollar (\$1.00) per share.

(II) All or any portion of the capital stock may be issued in payment for real or personal property, services, or any other right or thing having a value, in the judgment of the Board of Directors, at least equivalent to the full value of stock to be issued as hereinafter set forth, and when so issued, shall become and be fully paid and non-assessable, the same as though paid for in cash; and the Directors shall be the sole judges of the value of any property, right or thing acquired in exchange for capital stock, and their judgment of such value shall be conclusive and binding upon the present subscribers or future stockholders of the corporation.

ARTICLE V - REGISTERED OFFICE AND AGENT

The address of the initial registered office is 517 S.W. 1ST Avenue, Ft. Lauderdale, Florida 33301, and the name of its initial

registered agent is Eugene M. Kennedy, Esq.

ARTICLE VI - BOARD OF DIRECTORS

(I) The corporation shall have a minimum of 1 director, and shall have 3 directors initially. The number of directors may be increased from time to time by amendment of the Bylaws.

(II) The name and address of the person who is to serve as director until the first annual meeting of the shareholders or until his/her successors are elected and qualified is:

Sandra J. Bersch
5621 Riverside Drive
Coral Springs, Florida 33067

and

Jeryl C. Bass
1930 N.E. 188th Street
North Miami Beach, FL 33179

and

Karen Fornash
517 S.W. 1st Avenue
Ft. Lauderdale, FL 33301

ARTICLE VII - INCORPORATOR

The name and address of the incorporator of the corporation is:

Karen Fornash
517 S.W. 1st Avenue
Ft. Lauderdale, FL 33301

ARTICLE VIII - LIABILITY AND INDEMNIFICATION

(I) The corporation shall indemnify any person who was or is a party or is threatened to be made a party to any threatened,

pending, or completed action, suit, or proceeding, whether civil or criminal, administrative or investigative, by reason of the fact that he is or was a director, officer, employee, or agent of the corporation, or is or was serving at the request of the Corporation as a director, officer, employee, or agent of another corporation, partnership, joint venture, trust or other enterprise, against expenses (including attorney's fees), judgments, fines and amounts paid in settlement, actually and reasonably incurred by him in connection with such action, suit or proceeding, including any appeal thereof, if he acted in good faith or in a manner he reasonably believed to be in or not opposed to the best interests of the Corporation, and with respect to any criminal action or proceeding, if he had no reasonable cause to believe his conduct was unlawful. However, with respect to any action by or in the right of the Corporation to produce a judgment in its favor, no indemnification shall be made in respect of any claim, issue or matter as to which such person is adjudged liable for negligence or misconduct in the performance of his duty to the Corporation unless, and only to the extent that, the court in which such action or suit was brought determines, on application, that despite the adjudication of liability, such person is fairly and reasonably entitled to indemnity in view of all the circumstances of the case. Any indemnification hereunder shall be made only on a determination by seventy-five percent (75%) vote of disinterested directors, that indemnification is proper in the particular circumstances because the party to be indemnified has met the applicable standard of

conduct. Determination of any action, suit or proceeding by judgment, order, settlement, conviction, or on a plea of nolo contendere or its equivalent, shall not, of itself, create a presumption that the party did not meet the applicable standard of conduct. Indemnification hereunder may be paid by the Corporation in advance of the final disposition of any action, suit or proceeding, on a preliminary determination that the director, officer, employee, or agent met the applicable standard of conduct and on receipt of any undertaking by or on behalf of the director, officer, employee or agent to repay such amount, unless it is ultimately determined that he is entitled to be indemnified by the Corporation as authorized in the section.

(II) The Corporation shall also indemnify any director, officer, employee or agent who has been successful on the merits or otherwise, in defense of any action, suit or proceeding, or in defense of any claim, issue or matter therein, against all expenses, including attorney's fees, actually and reasonably incurred by him in connection therewith, without the necessity of an independent determination that such director, officer, employee or agent met any appropriate standard of conduct.

(III) The indemnification provided for herein shall continue as to any person who has ceased to be a director, officer, employee or agent and shall inure to the benefit of the heirs, executors, and administrators of such person.

(IV) In addition to the indemnification provided for herein, the Corporation shall have power to make any other or further

indemnification, except an indemnification against gross negligence or willful misconduct, under any resolution or agreement duly adopted by a majority of disinterested directors, or duly authorized by a majority of stockholders.

(V) If any expenses or other amounts are paid by way of indemnification, otherwise than by court order or action by the stockholders or by an insurance carrier pursuant to insurance maintained by the Corporation, the Corporation shall, not later than the time of delivery to the stockholders of written notice of the next annual meeting, unless such meeting is held within three (3) months from the date of such payment, deliver by mail to each stockholder of record at the time entitled to vote for the election of directors, a statement specifying the persons paid, the amounts paid, and the nature and status at the time of such payment, of the litigation or threatened litigation.

(VI) The Corporation shall have power to purchase and maintain insurance on behalf of any person who is or was a director, officer, employee or agent of the Corporation, or who is or was serving at the request of the Corporation as a director, officer, employee or agent of another corporation, partnership, joint venture, trust or other enterprise, against any liability asserted against him and incurred by him in any such capacity, or arising out of his status as such, whether or not the Corporation would have authority to indemnify him against such liability under the provisions of these articles, or under law.

IN WITNESS WHEREOF, the undersigned incorporator has executed the foregoing Articles of Incorporation this 8th day of April, 1998.

Karen Fornash
Karen Fornash

STATE OF FLORIDA : SS

COUNTY OF BROWARD: SS

BEFORE ME the undersigned authority, personally appeared, Karen Fornash, who, [] is personally known to me, or [] did produce _____ as identification, and who subscribed the above Articles of Incorporation, and she did freely and voluntarily acknowledge before me according to law that she made and subscribed to the same for the uses and purposes therein mentioned and set forth, and she did not take an oath.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal in the State and County last aforesaid, this 8th day of April, 1998.



PENNY TAYLOR
COMMISSION # CC583963
EXPIRES SEP 09, 2000
BONDED THROUGH
ATLANTIC BONDING CO., INC.

Penny Taylor
NOTARY PUBLIC
Penny Taylor
(Print Name)

My Commission Expires:

**CERTIFICATE DESIGNATING PLACE OF SERVICE
OR DOMICILE FOR THE SERVICE OF PROCESS
WITHIN THIS STATE, NAMING, AGENT**

UPON WHOM PROCESS MAY BE SERVED

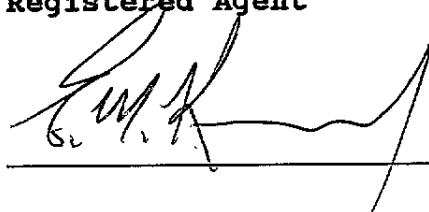
In compliance with Section 48.091, Florida Statutes, the following is submitted:

That **STRICTLY BY THE BOOK, INC.** desiring to organize under the laws of the State of Florida, has named Eugene M. Kennedy, Esq., 517 S.W. 1st Avenue, Ft. Lauderdale, Florida 33301, as its agent to accept service of process within this State.

ACKNOWLEDGMENT:

Having been named to accept service of process for the above-named Corporation, at the place designated in this certificate, the undersigned agrees to act in this capacity, and agrees to comply with the provisions of Florida law relative to keeping the designated office open.

EUGENE M. KENNEDY, ESQ.
Registered Agent



Dated: April 8, 1998

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