

P98000005204

TRANSMITTAL LETTER

Department of State
Division of Corporations
P. O. Box 6327
Tallahassee, FL 32314

100002402871--3
-01/16/98--01055--001
*****70.00 *****70.00

SUBJECT: Discretely Direct, Inc.
(Proposed corporate name - must include suffix)

Enclosed is an original and one(1) copy of the articles of incorporation and a check for :

\$70.00
Filing Fee

\$78.75
Filing Fee
& Certificate

\$122.50
Filing Fee
& Certified Copy

\$131.25
Filing Fee,
Certified Copy
& Certificate

ADDITIONAL COPY REQUIRED

FROM: Wisa Soderland
Name (Printed or typed)

3101 Port Royale Blvd #1313
Address

Pt. Lauderdale, FL 33308
City, State & Zip

(954) 202-9715
Daytime Telephone number

98 JAN 16 PM 2:19
SELF-EMPLOYED STATE
TALLAHASSEE, FLORIDA

FILED

NOTE: Please provide the original and one copy of the articles.

BB 1-16-98

ARTICLES OF INCORPORATION

The undersigned incorporator, for the purpose of forming a corporation under the Florida Business Corporation Act, hereby adopts the following Articles of Incorporation.

FILED
98 JAN 16 PM 2:19
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

ARTICLE I NAME

The name of the corporation shall be:

Discretely Direct, Inc.

ARTICLE II PRINCIPAL OFFICE

The principal place of business and mailing address of this corporation shall be:

3101 Port Royale Blvd #1313
Ft. Lauderdale, FL 33308

ARTICLE III SHARES 1000

The number of shares of stock that this corporation is authorized to have outstanding at any one time is:

1000 (one thousand)

ARTICLE IV INITIAL REGISTERED AGENT AND STREET ADDRESS

The name and Florida street address of the initial registered agent are:

Lisa Soderland
3101 Port Royale Blvd. #1313
Ft. Lauderdale, FL 33308

ARTICLE V INCORPORATOR

The name and address of the incorporator to these Articles of Incorporation are:

Lisa Soderland
3101 Port Royale Blvd. #1313
Ft. Lauderdale, FL 33308

Lisa Soderland

Signature/Incorporator

1-13-98

Date

(An additional article must be added if an effective date is requested.)

Having been named as registered agent and to accept service of process for the above stated corporation at the place designated in this certificate, I hereby accept the appointment as registered agent and agree to act in this capacity. I further agree to comply with the provisions of all statutes relating to the proper and complete performance of my duties, and I am familiar with and accept the obligations of my position as registered agent

Lisa Soderland

Signature/Registered Agent

1-13-98

Date