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October 17, 1996

Secretary of State
Division of Corporations
The Capitol
Tallahassee, FL 32301

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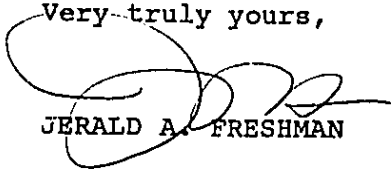
RE: Articles of Incorporation of:
The Great American Outdoors, Inc.

Dear Sir/Madam:

Enclosed please find a check in the amount of \$122.50 which represents \$35.00 for the filing of the Articles, \$35.00 to designate the registered agent and \$52.50 to obtain a certified copy of said Articles. A self-addressed, stamped envelope is enclosed for the prompt return of the certified copy.

Thank you for your courtesy and cooperation in this matter.

Very truly yours,



JERALD A. FRESHMAN

JAF:lrg
Encl.

FILED
96 OCT 21 PM 2:58
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

JAF
10/22/96

ARTICLES OF INCORPORATION
OF
THE GREAT AMERICAN OUTDOORS, INC.

FILED
96 OCT 21 PM 2:58
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

The undersigned incorporator hereby forms a corporation under Chapter 607 of the laws of the State of Florida.

ARTICLE I - NAME

The name of the corporation shall be:

THE GREAT AMERICAN OUTDOORS, INC.

The address of the principal office of this corporation shall be 9700 Collins Avenue, Store 210, Bal Harbour, Florida 33154, and the mailing address shall be the same.

ARTICLE II - NATURE OF BUSINESS

This corporation may engage or transact in any or lawful activities or business permitted under the laws of the United States, the State of Florida or any other state, country, territory or nation.

ARTICLE III - CAPITAL STOCK

This corporation is authorized to issue one hundred (100) shares of common stock having no par value per share.

ARTICLE IV - INCORPORATOR

The name and street address of the incorporator to these Articles of Incorporation is:

JACK KUPER
2550 N.W. 39TH STREET
MIAMI, FLORIDA 33142

ARTICLE V - REGISTERED AGENT AND OFFICE

The name and address of the initial registered agent of this corporation is:

JACK KUPER
2550 N.W. 39TH STREET
MIAMI, FLORIDA 33142

ARTICLE VI - TERM OF EXISTENCE

This corporation is to exist perpetually.

ARTICLE VII - DIRECTORS

This corporation shall have one director initially. The number of directors may be increased or decreased from time to time in such manner as may be prescribed by the bylaws. The names and addresses of the initial directors of this corporation are:

<u>Name</u>	<u>Address</u>
Jack Kuper	2550 N.W. 39th Street Miami, Florida 33142

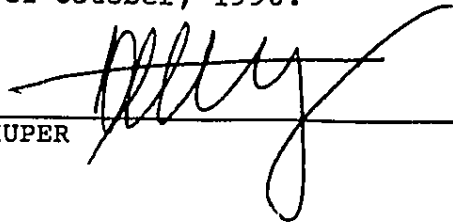
ARTICLE VIII - OFFICERS

The names and addresses of the initial officers of this corporation are:

<u>Officers</u>	<u>Name</u>	<u>Address</u>
President	Jack Kuper	2550 N. W. 39th Street Miami, Florida 33142

IN WITNESS WHEREOF, the undersigned subscriber has executed these Articles of Incorporation this 9 day of October, 1996.

JACK KUPER

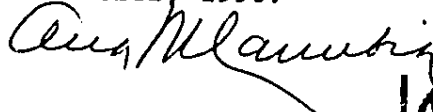


STATE OF FLORIDA)
 ss:
COUNTY OF DADE)

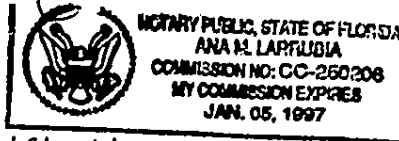
I HEREBY CERTIFY that on this day, before me, a Notary Public, duly authorized in the State of Florida, County of Dade, to take acknowledgements, personally appeared JACK KUPER, to me known to be the person who executed the foregoing Articles of Incorporation, and who acknowledged before me that he executed these Articles of Incorporation.

WITNESS my hand and official seal in the County and State above named this 9 day of October, 1996.

NOTARY PUBLIC



(Print, type or stamp Commissioned Name of Notary Public)



Personally known X or Produced Identification _____
Type of Identification produced _____

ACCEPTANCE OF REGISTERED AGENT

The undersigned, having been named to accept service of process for THE GREAT AMERICAN OUTDOORS, INC. at the place designated in Article V hereof, hereby accepts such agency and agrees to comply with the provisions of the Florida Statutes relative to keeping open said office.



JACK RUPER

FILED
96 OCT 21 PM 2:58
SECRETARY OF STATE
TALLAHASSEE, FLORIDA.