SCOTT B. CHAPMAN, P.A.

ATTORNEYS AT LAW

PARKWAY CENTER, SUITE 330 7900 GLADES ROAD BOCA RATON, FL 33434 TELEPHONE 407-483-8000 FAX 407-483-0200

3085 WEST MARKET STREET BUITE 130 **АККОН, ОН 44000** TELEPHONE 216-036-5500 FAX 210-830-1085

REPLY TO: FLORIDA

SCOTT B. CHAPMAN* MUD AL GATTINGA DAIA

1600000927/

Florida Department of State **Division of Corporations** P.O. Box 6327 Tallahassee, FL 32314

> RE: Primedia, Inc.

600001925626 -08/19/96--01046--019 ****122.50 ****122.50

Dear Sir/Madam:

Please find enclosed the original and one copy of the Articles of Incorporation for Primedia, Inc. Please file the original, and return the certified copy in the enclosed envelope. Additionally, please find a check in the amount of \$122.50 for filing of same.

Very truly yours,

Scott B. Chapman

Attorney at Law

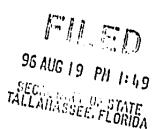
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Enc.

AUG 2 0 1996

ARTICLES OF INCORPORATION

OF



PRIMEDIA, INC.

<u>ARTICLE 1 - NAME</u>

The name of this Corporation is PRIMEDIA, INC.

ARTICLE II - DURATION

This Corporation shall have perpetual existence commencing immediately.

ARTICLE III - PURPOSE

The Corporation may engage in any and all lawful activities of business as permitted under the laws of the United States and the State of Florida.

ARTICLE IV - CAPITAL STOCK

This Corporation is authorized to issue 100 shares of One (\$1.00) Dollar par value common stock, which shall be designated "Common Shares".

ARTICLE V - INITIAL REGISTERED OFFICE AND AGENT

The name and address of the registered agent and the principal office of this Corporation is:

ALBERT A. JACOBY 6568 Via Regina Boca Raton, FL 33433

ARTICLE VI - BY-LAWS

The By-Laws of this Corporation may be adopted, altered, amended or repealed by either the Stockholders or Directors.

ARTICLE VII - INDEMNIFICATION

The Corporation shall indemnify any Officer, Director, Incorporator or any former Officer or Director, to the full extent permitted by law.

ARTICLE VIII - PREEMPTIVE RIGHTS

Every stockholder, eligible to be a shareholder of the Corporation, shall have the right to purchase his prorata share thereof (as nearly as may be done without the issuance of fractional shares) at the price at which it is offered to others.

ARTICLE IX - INCORPORATOR

The name and address of the Incorporator signing these Articles is SCOTT B. CHAPMAN, ESQUIRE, Parkway Center, Suite 330, 7900 Glades Road, Boca Raton, Florida 33434.

ARTICLE X - AMENDMENT

This corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation, in accordance with the provisions of the Florida General Corporation Act.

IN WITNESS WHEREOF, the undersigned has executed these Articles of Incorporation, this Laday of August, 1996.

SCOTT B. CHAPMAN, ESQ.

ACCEPTANCE BY REGISTERED AGENT

Having been named to accept Service of Process for the Above-named Corporation, at the place designated in Article V of these Articles of Incorporation, the undersigned individual agrees to act in this capacity, and further agrees to comply with the provisions of all statutes relative to the proper and complete discharge of his duties.

DATED this 12 day of August, 1996. (Registered Agent STATE OF FLORIDA SS.: COUNTY OF PALM BEACH BEFORE ME, the undersigned authority, in the State of and County set forth above. personally appeared ALBERT A. JACOBY, personally known to me and known by me to be the person who, as Registered Agent, executed the foregoing Articles of Incorporation of PRIMEDIA, INC., and he did not take an oath. IN WITNESS WHEREOF, I have hereunto set my hand and affixed by official seal in the State and County aforesaid this 17 day of August, 1996. SCOTT B. CHAPMAN COMMISSION # CC 370102 EXPIRES MAY 5, 1998 My commission expires: SONDED THRU ATLANTIC BONDING CO., INC. Personally Known Identification Produced