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#### ARTICLES OF INCORPORATION

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OF

#### AVALON MARKETING SERVICES, INC.

The undersigned, acting as incorporator of AVALON MARKETING SERVICES, INC. under the Florida Business Corporation Act, adopts the following Articles of Incorporation.

#### ARTICLE I. NAME

The name of the corporation is: AVALON MARKETING SERVICES, INC.

#### ARTICLE II. ADDRESS

The mailing address of the corporation is: 1217 Obispo Ave., Coral Gables, FL 33134.

#### ARTICLE III. COMMENCEMENT OF EXISTENCE

The existence of the corporation will commence on the date of filing of these Articles of Incorporation,

#### ARTICLE IV. PURPOSE

The corporation is organized to engage in any activity or business permitted under the laws of the United States and Florida.

#### ARTICLE V. AUTHORIZED SHARES

The maximum number of shares that the corporation is authorized to have outstanding at any time is 10,000 shares of common stock having a par value of \$1.00 per share.

### ARTICLE VI. INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial registered office of the corporation is 1217 Obispo Ave., Coral Gables, FL 33134 and the name of the corporation's initial registered agent at that address is Trish A. Hoffman.

#### ARTICLE VII. INCORPORATOR

The name and street address of the incorporator are: Trish A. Hoffman, 1217 Obispo Ave., Coral Gables, FL 33134.

The incorporator of the corporation assigns to this corporation her rights under Section 607.0201, Florida Statutes, to constitute a corporation, and she assigns to those persons designated by the board of directers any rights she may have as incorporator to acquire any of the capital stock of this corporation, this assignment becoming effective on the date corporate existence begins.

#### ARTICLE VIII. BYLAWS

The power to adopt, alter, amend, or repeal bylaws shall be vested in the board of directors and the shareholders, except that the board of directors may not amend or repeal any bylaw adopted by the shareholders if the shareholders specifically provide that the bylaw is not subject to amendment or repeal by the directors.

## ARTICLE IX. AMENDMENTS

The corporation reserves the right to amend, alter, change, or repeal any provision in these Articles of Incorporation in the manner prescribed by law, and all rights conferred on shareholders are subject to this reservation.

The undersigned incorporator, for the purpose of forming a corporation under the laws of the State of Florida, has executed these Articles of Incorporation this  $\underline{14^{th}}$  day of May, 1996.

Trish A. Hoffman

Incorporator

# CERTIFICATE DESIGNATING PLACE OF BUSINESS OR DOMICILE FOR THE SERVICE OF PROCESS WITHIN THIS STATE, NAMING AGENT UPON WHOM PROCESS MAY BE SERVED.

Pursuant to Chapter 48.091, Florida Statutes, the following is submitted:

That AVALON MARKETING SERVICES, INC. desiring to organize under the laws of the State of Florida with its initial registered office, as indicated in the Articles of Incorporation, at 1217 Obispo Ave., Coral Gables, FL 33134 has named Trish A. Hoffman as its agent to accept service of process within this state.

# ACKNOWLEDGMENT:

Having been named to accept service of process for the corporation named above, at the place designated in this certificate, the undersigned agrees to act in that capacity, to comply with the provisions of the Florida Business Corporation Act, and is familiar with, and accept, the obligations of that position.

Dated this 14th day of May, 1996.

Trish A. Hoffman

Registered Agent

MIA3-389790