

P95000097448

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SECRETARY OF STATE
DIVISION OF CORPORATIONS
2003 FEB 26 AM 10:57

*Amend & Name Change
KAT
2-27-03*

Charles F. Barber

Charles F. Barber
Attorney at Law
JORDAN HILLS PROFESSIONAL CENTRE
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February 5, 2003

Florida Secretary of State
Division of Corporations
409 E. Gaines Street
Tallahassee, FL 32399

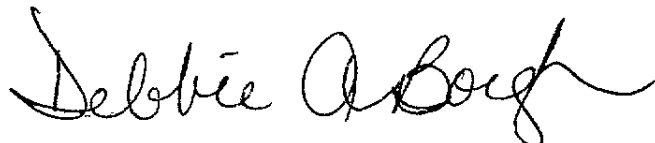
RE: Articles of Amendment to Articles of Incorporation

Gentlemen:

Enclosed please find Articles of Amendment to Articles of Incorporation of Direct Response Marketing of Orlando, Inc. along with my firm's check in the amount of \$43.75 as the filing fee for the above corporation. Please return a copy of the Articles of Amendment of Incorporation to my Clearwater address listed above. Please process at your earliest convenience.

If you have any questions, please do not hesitate to call. Thank you for your assistance in this matter.

Yours very truly,



Debbie A. Borgh
Legal Assistant



FLORIDA DEPARTMENT OF STATE
Ken Detzner
Secretary of State

February 13, 2003

Debbie A. Borgh
% Charles F. Barber
1550 S. Highland Ave., Suite B
Clearwater, FL 33756

SUBJECT: DIRECT RESPONSE MARKETING OF ORLANDO, INC.
Ref. Number: P95000097448

We have received your document for DIRECT RESPONSE MARKETING OF ORLANDO, INC. and your check(s) totaling \$43.75. However, the enclosed document has not been filed and is being returned for the following correction(s):

The date of adoption of each amendment must be included in the document.

The amendment must be adopted in one of the following manners:

(1) If an amendment was approved by the shareholders, one of the following statements must be contained in the document.

(a) A statement that the number of votes cast for the amendment by the shareholders was sufficient for approval, -or-

(b) If more than one voting group was entitled to vote on the amendment, a statement designating each voting group entitled to vote separately on the amendment and a statement that the number of votes cast for the amendment by the shareholders in each voting group was sufficient for approval by that voting group.

(2) If an amendment was adopted by the incorporators or board of directors without shareholder action.

(a) A statement that the amendment was adopted by either the incorporators or board of directors and that shareholder action was not required.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6910.

Louise Flemming-Jackson
Document Specialist Supervisor

Letter Number: 803A00009797

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2003 FEB 26 AM 10:49

**ARTICLES OF AMENDMENT
TO
ARTICLES OF INCORPORATION
OF**

DIRECT RESPONSE MARKETING OF ORLANDO, INC.

The undersigned corporation, in accordance with the Florida Business Corporation Act and its Bylaws, hereby adopts the following Articles of Amendment:

ARTICLE I: The name of the corporation is: DIRECT RESPONSE MARKETING OF ORLANDO, INC.


ARTICLE II: Article I of this corporation's Articles of Incorporation is hereby amended in its entirety so as to read, after amendment, as follows:

"ARTICLE I

"The name of this corporation is: DIRECT MARKETING SOUTHEAST, INC. and its mailing address is P.O. Box 488, Palm Harbor, Florida 34682."

The Amendment shall become effective upon filing with the Florida Secretary of State. The amendment was adopted by the sole shareholder on February 4, 2003.

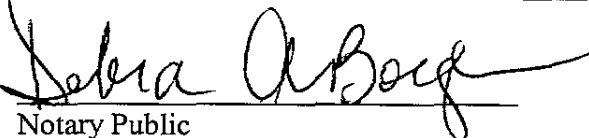
IN WITNESS WHEREOF, the undersigned have executed and signed these Articles of Amendment on behalf of the Corporation this 4th day of February, 2003.


Woodrow J. Latvala, President

STATE OF FLORIDA
COUNTY OF PINELLAS

I hereby certify that on this day before me a Notary Public duly authorized in the State and County above named to take acknowledgments, the undersigned authority, personally appeared WOODROW J. LATVALA, known to me and who did take an oath to be the person whose name is subscribed to the above instrument and who executed the foregoing Amendment to the Articles of Incorporation and acknowledged before me that he voluntarily executed the Amendment to the Articles of Incorporation for the use and purpose of therein contained.

Witness my hand and official seal in the County and State above named this 14th day of February, 2003.


Notary Public

Debra A. Borgh
MY COMMISSION # CC994779 EXPIRES
JANUARY 30, 2005
BONDED THRU TROY FARM INSURANCE, INC.



Debra A. Borgh
MY COMMISSION # CC994779 EXPIRES
JANUARY 30, 2005
BONDED THRU TROY FARM INSURANCE, INC.

