## PLEASE READ ALT INSTRUCTIONS BEFORE COMPLETING THIS FORM

| TELACE READ ALE INSTRUCTIONS BEFORE COMPLETING THIS FORM.   |   |   |
|---|---|---|
| REINSTATEMENT   | A DEPARTMENT OF STATE Secretary of State VISION OF CORPORATIONS | FILED<br>11 MAY 19 PM 2: 25   |
| DOCUMENT # P38691  1. Corporation Name  |   | SECRETARY OF STATE<br>TALLAHASSEE, FLORIDA  |
| TRUE NORTH HOLDINGS (LATIN  | I AMERICA), INC.  |   |
|   |   | REINSTATEMEN  |
|   | Office Address<br>/ENUE OF THE AMERICAS                         | M-11 R5/19/11   |
| Suite, Apt. #, etc. Suite, Apt. # 16th Floor 16th Fl  |   | 4. Date incorporated or Qualified   |
| City & State City & State   | 3   | To Do Business in Florida 05/07/1992  |
| · ,   | ork, NY   | 5. FEI Number Applied For 591849797 Not Applicable  |
| Country   Zip   10036   USA   10036   | Country<br>USA  | 6. CERTIFICATE OF STATUS DESIRED \$8.75 Additional Fee required for a Certificate of Status |
| 7. Name and Address of Current Registered Agent   |   |   |
| Name CAPITOL CORPORATE SERVICES, INC.   |   |   |
| Street Address (P.O. Box Number is Not Acceptable) 155 OFFICE PLZ DR.   |   | 800207895018<br>05/19/1101019012 **1350.00  |
| Suite, Apt. #, Etc<br>STE A   |   |   |
| City<br>TALLAHASSEE   | State Zip Code<br>FL 32301                                      | 800207895018<br>05/19/1101019013 **8.75   |
| 8. I, being appointed the registered agent of the above named corporation, am familiar with and accept the obligations of section 607.0505 or 617.0503, F.S.                    |   |   |
| Signature of Registered Agent Date 5/18/2011  |   |   |
| REGISTERED AGENT MUST SIGN Knsfn #11, Assf. Sec.  9. Names and Street Addresses of Each Officer and/or Director (Florida nonprofit corporations must list at least 3 directors) |   |   |
| 7. Names and Street Addresses of Each Officer and/or Director (Figure 2)  Name of Officers and/or Directors   | Street Address of Each<br>Officer and/or Director               | City / State / Zin  |
| DVS Nicholas J. Camera  | 1114 Ave of the A   | mericas New York, NY 10036  |
| P Aurelio Saraiva Pinto Lopes Junior  | r Avenida Das Nacoes Uni  | das 12901 Sao Paulo, Brazil, 04578-910  |
| AS Jim Chirico  | 1114 Ave of the A   | mericas New York, NY 10036  |
| VP John Gilliam   | 13801 FNB Par   | kway Omaha, NE 68154  |
| VP Jaqueline Stone  | 13801 FNB Park  | kway Omaha, NE 68154  |
| CFO Amadeu Aguiar Avenida Das Nacoes Unidas 12901 Sao Paulo, Brazil, 04578-9  |   | idas 12901 Sao Paulo, Brazil, 04578-910   |
| 10. E-mail Address: Judy.Yun@interpublic.com  (To be used for future annual report notification)  |   |   |

11. I certify that I am an officer or director or the receiver or trustee empowered to execute this application as provided for in chapter 607 or 617, F.S. I further certify that when filing this reinstatement application, the reason for dissolution has been eliminated, the corporate name satisfies the requirements of section 607.0401 or 617.0401. F.S., and that all fees owed by the corporation have been paid. I further certify, the information indicated on this application is true and accurate, and my signature shall have the same legal effect as if made under oath. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S.

IGNATURE:

| SIGNATURE | Day Type | DR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR | Data | Daytime Phone | SIGNATURE: