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Requestor's Name 660 East Jefferson Street

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Tallahassee, FL 32301	(850)222-1092	
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FLORIDA DEPARTMENT OF STATE Katherine Harris

Katherine Harris Secretary of State

November 24, 1999

C T CORPORATION SYSTEM

TALLAHASSEE, FL

SUBJECT: INTERNATIONAL MARKETING AND ADVERTISING SERVICES,

CORP.

Ref. Number: P38691

We have received your document for INTERNATIONAL MARKETING AND ADVERTISING SERVICES, CORP. and check(s) totaling \$35.00. However, the enclosed document has not been filed and is being returned to you for the following reason(s):

The above listed entity was administratively dissolved or its certificate of authority was revoked for failure to file the 1999 annual report. The entity must be reinstated before this document can be filed.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 487-6903.

Cheryl Coulliette Document Specialist

Letter Number: 499A00056247



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APPLICATION BY FOREIGN CORPORATION TO FILE AMENDMENT TO APPLICATION FOR AUTHORIZATION TO TRANSACT BUSINESS IN FLORIDA

	CTION I (1-3 must be completed) ternational Marketing and Advertising Services, Corp.
<u></u>	Name of corporation as it appears within the records of the Department of State.
	Name of corporacion as it appears within the recent of the first
	Delaware
I	ncorporated under laws of: Delaware
	PER DO
Ι	Date authorized to do business in Florida: May 7, 1992
	cate authorized to do business in Florida: May 7, 1992 CTION II (4-7 complete only the applicable changes)
	The state of the s
Ξ(CTION II (4-7 complete only the applicable changes)
	If the amendment changes the name of the corporation, when was the change effected
k	er the laws of its jurisdiction of incorporation?
	November 2, 1999
	Name of corporation after the amendment, adding suffix "corporation," "company," "in-
ŋ	corated," or appropriate abbreviation, if not contained in new name of the corporation:
	True North Holdings (Latin America), Inc.
	If the amendment changes the period of duration, indicate new period of duration.
	IL UE CALLER CANADA CONTRACTOR OF THE PROPERTY
	No change
	If the amendment changes the jurisdiction of incorporation, indicate new jurisdiction.
	OR ME I WAR TO THE WAR
	November 15, 1999
	Signature
	Name and Title

Gary D. Chester, Vice President

State of Delaware Office of the Secretary of State

PAGE 1

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY THAT THE SAID "INTERNATIONAL

MARKETING AND ADVERTISING SERVICES, CORP.", FILED A CERTIFICATE

OF AMENDMENT, CHANGING ITS NAME TO "TRUE NORTH HOLDINGS (LATIN

AMERICA), INC.", THE SECOND DAY OF NOVEMBER, A.D. 1999, AT 11:30

O'CLOCK A.M.

Edward J. Freel, Secretary of State

AUTHENTICATION:

0096663

DATE:

11-22-99

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