

**Electronic Articles of Incorporation  
For**

P13000039609  
FILED  
May 02, 2013  
Sec. Of State  
jshivers

MERCHANDISING INNOVATION CORP

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

MERCHANDISING INNOVATION CORP

**Article II**

The principal place of business address:

6500 NW 72 AVD  
101  
VIRGINIA GARDEN, FL. 33166

The mailing address of the corporation is:

6500 NW 72 AVD  
101  
VIRGINIA GARDEN, FL. 33166

**Article III**

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The number of shares the corporation is authorized to issue is:

100

**Article V**

The name and Florida street address of the registered agent is:

CESAR A TELLEZ  
6500 NW 72 AVD  
101  
VIRGINIA GRADEN, FL. 33166

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: CESAR A TELLEZ

## Article VI

The name and address of the incorporator is:

CESAR A TELLEZ  
6500 NW 72 AVD  
101  
VIRGINIA GARDEN, FL 33166

Electronic Signature of Incorporator: CESAR A TELLEZ

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

## Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P  
VICTOR G ROZENBAUM  
6500 NW 72 AVD STE 101  
VIRGINIA GARDEN, FL. 33166

Title: VP  
AMALIA MILD  
6500 NW 72 AVD STE 101  
VIRGINIA GARDEN, FL. 33166

Title: D  
DIEGO G PONCZYK  
6500 NW 72 AVD STE 101  
MIAMI, FL. 33166

Title: D  
ADRIAN E PONCZYK  
6500 NW 72 AVD STE 101  
VIRGINIA GRADN, FL. 33166

## Article VIII

The effective date for this corporation shall be:

05/02/2013