

**Electronic Articles of Incorporation
For**

P12000053744
FILED
June 13, 2012
Sec. Of State
jshivers

HOLLAND PEOPLE+BRANDS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

HOLLAND PEOPLE+BRANDS, INC.

Article II

The principal place of business address:

2736 UNIVERSITY BOULEVARD WEST
1
JACKSONVILLE, FL. 32217

The mailing address of the corporation is:

2736 UNIVERSITY BOULEVARD WEST
1
JACKSONVILLE, FL. 32217

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1000

Article V

The name and Florida street address of the registered agent is:

HOLLAND CREATIVE SERVICES, INC.
2736 UNIVERSITY BOULEVARD WEST
1
JACKSONVILLE, FL. 32217

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: JENNIFER HOLLAND

Article VI

The name and address of the incorporator is:

JENNIFER HOLLAND
2736 UNIVERSITY BOULEVARD WEST
1
JACKSONVILLE, FL 32217

Electronic Signature of Incorporator: JENNIFER HOLLAND

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: VP
JACQUELINE H WEATHERS
121 GABRIEL DRIVE
MOORESVILLE, NC. 28115

Title: P
JENNIFER J HOLLAND
2736 UNIVERSITY BOULEVARD WEST, SUITE 1
JACKSONVILLE, FL. 32217

Article VIII

The effective date for this corporation shall be:

06/12/2012