

**Electronic Articles of Incorporation
For**

P12000040416
FILED
April 30, 2012
Sec. Of State
psmith

SERVICE MERCHANDISE ONLINE INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

SERVICE MERCHANDISE ONLINE INC

Article II

The principal place of business address:

17038 W DIXIE HWY
SUITE 236
NORTH MIAMI, FL. US 33160

The mailing address of the corporation is:

17038 W DIXIE HWY
SUITE 236
NORTH MIAMI, FL. US 33160

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

ELIAHU ABUKASIS
17038 W DIXIE HWY
SUITE 236
NORTH MIAMI, FL. 33160

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: ELIAHU ABUKASIS

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Article VI

The name and address of the incorporator is:

ELIAHU ABUKASIS
17038 W DIXIE HWY
SUITE 236
NORTH MIAMI, FL 33160

Electronic Signature of Incorporator: ELIAHU ABUKASIS

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
ELIAHU ABUKASIS
17038 W DIXIE HWY SUITE 236
NORTH MIAMI, FL. 33160 US

Article VIII

The effective date for this corporation shall be:

04/30/2012