

**Electronic Articles of Incorporation  
For**

P12000021471  
FILED  
March 02, 2012  
Sec. Of State  
jshivers

ICHOOSE UNIVERSE, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:  
ICHOOSE UNIVERSE, INC.

**Article II**

The principal place of business address:  
1718 JOHNSON STREET  
HOLLYWOOD, FL. US 33020

The mailing address of the corporation is:  
1718 JOHNSON STREET  
HOLLYWOOD, FL. US 33020

**Article III**

The purpose for which this corporation is organized is:  
ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The number of shares the corporation is authorized to issue is:  
100,000,000

**Article V**

The name and Florida street address of the registered agent is:  
KEEL RUSSELL  
3345 NW 23RD COURT  
LAUDERDALE LAKES, FL. 33311

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: KEEL RUSSELL

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## Article VI

The name and address of the incorporator is:

KEEL RUSSELL  
3345 NW 23RD COURT

LAUDERDALE LAKES, FL 33311

Electronic Signature of Incorporator: KEEL RUSSELL

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

## Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: CEO  
STEVEN D TATE  
1718 JOHNSON STREET  
HOLLYWOOD, FL. 33020 US

Title: COO  
KEEL RUSSELL  
3345 NW 23RD COURT  
LAUDERDALE LAKES, FL. 33311 US

## Article VIII

The effective date for this corporation shall be:

03/01/2012