

**Electronic Articles of Incorporation  
For**

P11000075901  
FILED  
August 25, 2011  
Sec. Of State  
vingram

THE MERCHANDISING EDGE, INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

THE MERCHANDISING EDGE, INC

**Article II**

The principal place of business address:

845 DE LA BOSQUE AVE  
BARTOW,, FL. 33830

The mailing address of the corporation is:

845 DE LA BOSQUE AVE  
BARTOW,, FL. 33830

**Article III**

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The number of shares the corporation is authorized to issue is:

1,000,000

**Article V**

The name and Florida street address of the registered agent is:

KEVIN M JONES  
845 DE LA BOSQUE AVE  
BARTOW, FL. 33830

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: KEVIN MARK JONES

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## Article VI

The name and address of the incorporator is:

KEVIN MARK JONES  
845 DE LA BOSQUE AVE

BARTOW, FL 33830

Electronic Signature of Incorporator: KEVIN MARK JONES

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

## Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P  
KEVIN M JONES  
845 DE LA BOSQUE AVE  
BARTOW, FL. 33830