

**Electronic Articles of Incorporation  
For**

P11000073717  
FILED  
August 18, 2011  
Sec. Of State  
bmcknight

THE ACADEMY MERCHANDISING COMPANY

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:

THE ACADEMY MERCHANDISING COMPANY

**Article II**

The principal place of business address:

13104 BALM BOYETTE RD  
RIVERVIEW, FL. US 33579

The mailing address of the corporation is:

13104 BALM BOYETTE RD  
RIVERVIEW, FL. US 33579

**Article III**

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

**Article IV**

The number of shares the corporation is authorized to issue is:

1,200

**Article V**

The name and Florida street address of the registered agent is:

LISA R WEISS  
13104 BALM BOYETTE RD  
RIVEERVIEW, FL. 33579

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: LISA R WEISS

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## Article VI

The name and address of the incorporator is:

LISA R WEISS  
13104 BALM BOYETTE RD  
  
RIVERVIEW, FL 33579

Electronic Signature of Incorporator: LISA R WEISS

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

## Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P  
ROBERT D WEISS  
13104 BALM BOYETTE RD  
RIVERVIEW, FL. 33579 US

Title: VP  
THOMAS E MANNLE JR  
34 BENNETT ST N  
GLOUCESTER, MA. 01930 US

Title: S, T  
LISA R WEISS  
13104 BALM BOYETTE RD  
RIVERVIEW, FL. 33579 US