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Florida Department of State
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To: Division of Corporations
Fax Number : (850) 617-6381

From: Account Name : CORPORATION SERVICE COMPANY
Account Number : I20000000195
Phone : (850) 521-1000
Fax Number : (850) 558-1515

Enter the email address for this business entity to be used for future annual report mailings. Enter only one email address please.

Email Address: _____

FLORIDA PROFIT/NON PROFIT CORPORATION
CHEIL CENTRAL AMERICA INC.

Certificate of Status	0
Certified Copy	0
Page Count	02
Estimated Charge	\$70.00

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JB 4/11

ARTICLES OF INCORPORATION

In compliance with Chapter 607 and/or Chapter 621, F.S. (Profit)

ARTICLE I NAME Cheil Central America Inc.
The name of the corporation shall be:

ARTICLE II PRINCIPAL OFFICE
Principal street address: c/o Fox Rothschild, LLP, 997 Lenox Drive Building 3, Lawrenceville, NJ 08648
Mailing address, if different is:

ARTICLE III PURPOSE
The purpose for which the corporation is organized is:
To engage in any lawful act or activity for which a corporation may be organized under the Florida law.

ARTICLE IV SHARES
The number of shares of stock is: five thousand (5,000) common stock with no par value.

ARTICLE V INITIAL OFFICERS AND/OR DIRECTORS
Name and Title: Eun Young Hwang, Pres./Director, Address: 525 Aragon Avenue, Coral Gables, FL 33134
Name and Title: Dong Sik Kim, Director, Address: c/o Cheil Worldwide, Yongsan-gu, Seoul, Korea
Name and Title: Chaon Soo Kim, Director, Address: c/o Cheil Worldwide, Yongsan-gu, Seoul, Korea
Name and Title: Min Woong Park, Director, Address: c/o Cheil Brazil, Brooklin Lovo, San Paulo, Brazil

ARTICLE VI REGISTERED AGENT
The name and Florida street address (P.O. Box NOT acceptable) of the registered agent is:
Name: Corporate Service Company
Address: 1201 Hays Street, Tallahassee, FL 32301

ARTICLE VII INCORPORATOR
The name and address of the Incorporator is:
Name: Wan-Mo Kang
Address: Fox Rothschild, LLP, 997 Lenox Dr., Blvd. 3, Lawrenceville, NJ 08640

Having been named as registered agent to accept service of process for the above stated corporation at the place designated in this certificate, I am familiar with and accept the appointment as registered agent and agree to act in this capacity

[Signature]
Required Signature/Registered Agent
Doreen S. Haeselln, Asst. Vice President

April 7, 2011
Date

I submit this document and affirm that the facts stated herein are true. I am aware that the false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S.

[Signature]
Required Signature/Incorporator

4/7/2011
Date

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