

# 2010 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# P10163

FILED  
Apr 22, 2010  
Secretary of State

Entity Name: MEDIABRANDS WORLDWIDE, INC.

**Current Principal Place of Business:**

5700 WILSHIRE BLVD  
SUITE 400  
LOS ANGELES, CA 90026

**New Principal Place of Business:**

**Current Mailing Address:**

13801 FNB PARKWAY  
OMAHA, NE 68154

**New Mailing Address:**

FEI Number: 95-2666662      FEI Number Applied For ( )      FEI Number Not Applicable ( )      Certificate of Status Desired ( )

**Name and Address of Current Registered Agent:**

C T CORPORATION SYSTEM  
1200 SOUTH PINE ISLAND ROAD  
PLANTATION, FL 33324 US

**Name and Address of New Registered Agent:**

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: \_\_\_\_\_

Electronic Signature of Registered Agent

\_\_\_\_\_ Date

Election Campaign Financing Trust Fund Contribution ( ).

**OFFICERS AND DIRECTORS:**

Title: CEO  
Name: BEAVEN, RICHARD  
Address: ONE DAY HAMMERSKJOLD PLAZA  
City-St-Zip: NEW YORK, NY 10017

Title: CFO  
Name: COMONTE, TARA  
Address: ONE DAY HAMMERSKJOLD PLAZA  
City-St-Zip: NEW YORK, NY 10017

Title: VPS  
Name: CAMERA, NICHOLAS J  
Address: 1114 AVE OF THE AMERICAS  
City-St-Zip: NEW YORK, NY 10036

Title: VP  
Name: ALEXANDER, ANTHONY  
Address: 1114 AVE OF THE AMERICAS  
City-St-Zip: NEW YORK, NY 10036

Title: VP  
Name: GILLIAM, JOHN  
Address: 13801 FNB PARKWAY  
City-St-Zip: OMAHA, NE 68154

Title: T  
Name: JOHNSON, ALLEN  
Address: 1114 AVE OF THE AMERICAS  
City-St-Zip: NEW YORK, NY 10036

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: JOHN GILLIAM

VP

04/22/2010

Electronic Signature of Signing Officer or Director

\_\_\_\_\_ Date