

**2005 FOR PROFIT CORPORATION ANNUAL REPORT**

**FILED**  
**May 02, 2005 8:00 am**  
**Secretary of State**

05-02-2005 90406 027 \*\*\*150.00

**DOCUMENT # P10163**  
 1. Entity Name  
 INITIATIVE MEDIA WORLDWIDE, INC.



Principal Place of Business: 5700 WILSHIRE BLVD, SUITE 400, LOS ANGELES, CA 90026 US  
 Mailing Address: 13801 FNB PARKWAY, OMAHA, NE 68154 US

11010010



2. Principal Place of Business: Suite, Apt. #, etc.; City & State; Zip; Country  
 3. Mailing Address: Suite, Apt. #, etc.; City & State; Zip; Country

02102005 Chg-P CR2E034 (10/03)

4. FEI Number: 95-2666662  
 Applied For:  Not Applicable

5. Certificate of Status Desired:  \$8.75 Additional Fee Required

6. Name and Address of Current Registered Agent  
 CORPORATION SERVICES COMPANY  
 1201 HAYS STREET  
 TALLAHASSEE, FL 32301

7. Name and Address of New Registered Agent  
 Name: \_\_\_\_\_  
 Street Address (P.O. Box Number is Not Acceptable): \_\_\_\_\_  
 City: \_\_\_\_\_ FL Zip Code: \_\_\_\_\_

8. The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. I am familiar with, and accept the obligations of registered agent.

SIGNATURE: \_\_\_\_\_ (NOTE: Registered Agent signature required when reinstating) DATE: \_\_\_\_\_

**FILE NOW!!! FEE IS \$150.00**  
**After May 1, 2005 Fee will be \$550.00**

9. Election Campaign Financing Trust Fund Contribution.  \$5.00 May Be Added to Fees

10. OFFICERS AND DIRECTORS	
TITLE: P NAME: BIVENS, CAROLYN F STREET ADDRESS: 5700 WILSHIRE BLVD #400 CITY-ST-ZIP: LOS ANGELES, CA 90036	<input type="checkbox"/> Delete
TITLE: VPT NAME: MASON, ARTHUR M STREET ADDRESS: 8544 SUNSET BOULEVARD CITY-ST-ZIP: LOS ANGELES, CA 90069	<input checked="" type="checkbox"/> Delete
TITLE: AS NAME: CAMERA, NICHOLAS J STREET ADDRESS: 1271 AVENUE OF THE AMERICAS, 44TH FLOOR CITY-ST-ZIP: NEW YORK, NY 10020	<input type="checkbox"/> Delete
TITLE: CFO NAME: SAHOTA, CHRIS STREET ADDRESS: 1114 AVENUE OF THE AMERICAS, 16TH FLOOR CITY-ST-ZIP: NEW YORK, NY 10036	<input checked="" type="checkbox"/> Delete
TITLE: VP NAME: MEGEL, STEVE STREET ADDRESS: 13801 FNB PARKWAY CITY-ST-ZIP: OMAHA, NE 68154	<input type="checkbox"/> Delete
TITLE: _____ NAME: _____ STREET ADDRESS: _____ CITY-ST-ZIP: _____	<input type="checkbox"/> Delete

11. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 11	
TITLE: _____ NAME: _____ STREET ADDRESS: _____ CITY-ST-ZIP: _____	<input type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE: VPT NAME: CONTE, ALBERT STREET ADDRESS: 1114 AVENUE OF THE AMERICAS CITY-ST-ZIP: NEW YORK, NY 10036	<input checked="" type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE: _____ NAME: _____ STREET ADDRESS: _____ CITY-ST-ZIP: _____	<input type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE: CFO NAME: SANDERS, MARK STREET ADDRESS: ONE DAG, HAMMERKJOLD PLAZA CITY-ST-ZIP: NEW YORK, NY 10017	<input checked="" type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE: _____ NAME: _____ STREET ADDRESS: _____ CITY-ST-ZIP: _____	<input type="checkbox"/> Change <input type="checkbox"/> Addition
TITLE: _____ NAME: _____ STREET ADDRESS: _____ CITY-ST-ZIP: _____	<input type="checkbox"/> Change <input type="checkbox"/> Addition

12. I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Section 119.07(3)(f), Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 10 or Block 11 if changed, or on an attachment with an address, with all other like empowered.

SIGNATURE: \_\_\_\_\_  
 SIGNATURE AND TYPE OR PRINTED NAME OF SIGNING OFFICER OR DIRECTOR

4/28/05  
 Date Daytime Phone #

Attachment  
14613818  
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P10163

Initiative Media Worldwide, Inc.

Directors and Officers

Directors	Name	Address	
	Carolyn F. Bivens	5700 Wilshire Blvd, Los Angeles, CA 90036	
	Marie-Jose Forissier	115 Rue de Bac, Paris, France 75007	
	Alec Gerster	One Dag Hammerskjold Plaza, New York, NY 10017	

  

Officers	Name	Address	Title
	Alec Gerster	One Dag Hammerskjold Plaza, New York, NY 10017	CEO
	Carolyn F. Bivens	5700 Wilshire Blvd, Los Angeles, CA 90036	President/COO
	Mark Sanders	One Dag Hammerskjold Plaza, New York, NY 10017	CFO
	Ellen Johnson	1114 Avenue of the Americas, New York, NY 10036	Treasurer
	Albert Conte	1114 Avenue of the Americas, New York, NY 10036	VP/Taxes
	Nicholas J. Camera	1114 Avenue of the Americas, New York, NY 10036	Asst Secretary
	Steve Megel	13801 FNB Parkway, Omaha, NE 68154	VP
	Jacqueline Stone	13801 FNB Parkway, Omaha, NE 68154	VP