

**Electronic Articles of Incorporation
For**

P10000078303
FILED
September 24, 2010
Sec. Of State
psmith

THE PURPLE DRESS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

THE PURPLE DRESS, INC.

Article II

The principal place of business address:

5653 PACIFIC BLVD
2709
BOCA RATON, FL. US 33433

The mailing address of the corporation is:

5653 PACIFIC BLVD
2709
BOCA RATON, FL. US 33433

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1000

Article V

The name and Florida street address of the registered agent is:

STEPHEN T PALMER
1730 S. FEDERAL HWY
296
DELRAY BEACH, FL. 33483

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: STEPHEN T. PALMER

Article VI

The name and address of the incorporator is:

INGE M. WEBB
5653 PACIFIC BLVD
2709
BOCA RATON, FL 33433

Incorporator Signature: INGE M. WEBB

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
INGE M WEBB
5653 PACIFIC BLVD
BOCA RATON, FL. 33433 US

Article VIII

The effective date for this corporation shall be:

09/20/2010