

**Electronic Articles of Incorporation
For**

P10000016806
FILED
February 24, 2010
Sec. Of State
jshivers

GENERAL BRANDS INVESTMENT CORP.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

GENERAL BRANDS INVESTMENT CORP.

Article II

The principal place of business address:

1541 BRICKELL AVENUE
T 102
MIAMI, FL. US 33129

The mailing address of the corporation is:

1541 BRICKELL AVENUE
T 102
MIAMI, FL. US 33129

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

10

Article V

The name and Florida street address of the registered agent is:

JSH REGISTER AGENT SERVICES, INC.
200 SOUTH BISCAYNE BOULEVARD
4650
MIAMI, FL. 33131

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: JORGE R SALCEDO

Article VI

The name and address of the incorporator is:

JORGE R SALCEDO
200 SOUTH BISCAYNE BOULEVARD
4650
MIAMI, FLORIDA 33131

Incorporator Signature: JORGE R SALCEDO

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
ANA ISABEL VALLENILLA ZUBILLAGA
1541 BRICKELL AVENUE, #T 102
MIAMI, FL. 33129 US

Title: P
RAMON IGNACIO DIB HERNANDEZ
1541 BRICKELL AVENUE, #T 102
MIAMI, FL. 33129 US

Article VIII

The effective date for this corporation shall be:

02/19/2010