

**Electronic Articles of Incorporation  
For**

P09000103364  
FILED  
December 30, 2009  
Sec. Of State  
cgolden

MEMBER INSIGHTS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:  
MEMBER INSIGHTS, INC.

**Article II**

The principal place of business address:  
7146 SHADY WOOD LANE  
ORLANDO, FL. US 32835

The mailing address of the corporation is:  
7146 SHADY WOOD LANE  
ORLANDO, FL. US 32835

**Article III**

The purpose for which this corporation is organized is:  
CONDUCT RESEARCH FOR ASSOCIATIONS

**Article IV**

The number of shares the corporation is authorized to issue is:  
2000

**Article V**

The name and Florida street address of the registered agent is:  
KENNETH PEACH  
7146 SHADY WOOD LANE  
ORLANDO, FL. 32835

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: KENNETH PEACH

### **Article VI**

The name and address of the incorporator is:

KENNETH R. PEACH  
7146 SHADY WOOD LANE

ORLANDO FL, 32835

Incorporator Signature: KENNETH R. PEACH

### **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PSD  
KENNETH PEACH  
7146 SHADY WOOD LANE  
ORLANDO, FL. 32835 US

Title: VD  
STEVE DIEDRICH  
4574 WHEELHOUSE COURT  
ORLANDO, FL. 32812 US

Title: TD  
DANIEL PEACH  
7146 SHADY WOOD LANE  
ORLANDO, FL. 32835 US

### **Article VIII**

The effective date for this corporation shall be:

01/01/2010