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Account Name : CORPDIRECT AGENTS, INC.

Account Number: 110450000714 Phone : (850)222-1173 Fax Number

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000469.110681

FLORIDA PROFIT/NON PROFIT CORPORATION

SIMPLY HEALTHCARE PLANS, INC.

Certificate of Status	0
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SECRETARY OF STATALLAHASSEE, FLOR

ARTICLES OF INCORPORATION

OF

SIMPLY HEALTHCARE PLANS, INC.

ARTICLE I

The name of the corporation is SIMPLY HEALTHCARE PLANS, INC. (hereinafter called the "Corporation").

ARTICLE II

The address of the principal office and mailing address of the Corporation is c/o Martin G. Burkett, Akerman Senterfitt, One S.E. Third Avenue, 25th Floor, Miami, Florida 33131.

ARTICLE III

The purpose for which the corporation is organized is to transact any lawful business.

ARTICLE IV

This Corporation shall have the authority to issue Ten Thousand (10,000) shares of Common Stock having a par value of \$0.01 per share. Each issued and outstanding share of common stock shall be entitled to one vote on each matter submitted to a vote at a meeting of the shareholders.

ARTICLE V

The street address of the Corporation's initial registered office is 515 East Park Avenue, Tallahassee, FL 32301 and the name of its initial registered agent at such office is CorpDirect Agents, Inc.

ARTICLE VI

The name of the Incorporator is Daniel Schwartz, Esq. and the address of the Incorporator is One S.E. Third Avenue, 25th Floor, Miami, Florida 33131.

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To: The Florida Dept. of State Subject: 000409.110681

From: Ashley Smith

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ARTICLE VII

This Corporation shall indemnify and shall advance expenses on behalf of its officers and directors to the fullest extent not prohibited by law in existence either now or hereafter.

IN WITNESS WHEREOF, the undersigned, being the Incorporator named above, for the purpose of forming a corporation pursuant to the Florida Business Corporation Act of the State of Florida has signed these Articles of Incorporation this 10th day of September, 2009.

Daniel Sonwartz, Esq., Incorporator

From: Ashley Smith

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2009 SEP 10 PH 4:

CERTIFICATE OF ACCEPTANCE BY

REGISTERED AGENT

Pursuant to the provisions of Section 607.0501 of the Florida Business Corporation Action by the undersigned submits the following statement in accepting the designation as registered agent and registered office of SIMPLY HEALTHCARE PLANS, INC., a Florida corporation (the "Corporation"), in the Corporation's articles of incorporation:

Having been named as registered agent and to accept service of process for the Corporation at the registered office designated in the Corporation's articles of incorporation, the undersigned accepts the appointment as registered agent and agrees to act in this capacity. The undersigned further agrees to comply with the provisions of all statutes relating to the proper and complete performance of its duties, and the undersigned is familiar with and accepts the obligations of its position as registered agent.

IN WITNESS WHEREOF, the undersigned has executed this Certificate this 10th day of September, 2009.

CorpDirect Agents, Inc.

Registered Agent

By: Katie

Title: Assistant Secretary