

**Electronic Articles of Incorporation
For**

P08000068182
FILED
July 18, 2008
Sec. Of State
tburch

RICA PLANS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

RICA PLANS, INC.

Article II

The principal place of business address:

8100 SW 10TH ST, SUITE 2000
PLANTATION, FL. US 33324

The mailing address of the corporation is:

8100 SW 10TH ST, SUITE 2000
PLANTATION, FL. US 33324

Article III

The purpose for which this corporation is organized is:

MARKETING OF DISCOUNT PLANS

Article IV

The number of shares the corporation is authorized to issue is:

1000

Article V

The name and Florida street address of the registered agent is:

A.G. 'BUDDY' JOHNSON
8100 SW 10TH ST, SUITE 2000
PLANTATION, FL. 33324

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: A.G. 'BUDDY' JOHNSON

Article VI

The name and address of the incorporator is:

A.G. JOHNSON
8100 SW 10TH ST, SUITE 2000

PLANTATION FL, 33324

Incorporator Signature: A.G. JOHNSON

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PD
JOSHUA BABYAK
8100 SW 10TH ST SUITE 2000
PLANTATION, FL. 33324 US

Title: VD
GEORGE MICHAELIDES
1555 TIMES DRIVE
DES PLAINES, IL. 60018 US

Title: ST
A.G. 'BUDDY' JOHNSON
8100 SW 10TH ST, SUITE 2000
PLANTATION, FL. 33324 US

Title: D
PAUL PRICE
8100 SW 10TH ST SUITE 2000
PLANTATION, FL. 33324 US

Article VIII

The effective date for this corporation shall be:

07/17/2008