

**Electronic Articles of Incorporation
For**

P08000033898
FILED
April 02, 2008
Sec. Of State
jshivers

BRAND INSTITUTE CANADA, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BRAND INSTITUTE CANADA, INC.

Article II

The principal place of business address:

200 SE 1ST STREET
12TH FLOOR
MIAMI, FL. US 33131

The mailing address of the corporation is:

200 SE 1ST STREET
12TH FLOOR
MIAMI, FL. US 33131

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

BRAND INSTITUTE, INC.
200 SE 1ST STREET
12TH FLOOR
MIAMI, FL. 33131

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: ROGELIO A. REYES

Article VI

The name and address of the incorporator is:

ROGELIO A. REYES
200 SE 1ST STREET
12TH FLOOR
MIAMI, FL 33131

Incorporator Signature: ROGELIO A. REYES

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P, D
JAMES L DETTORE
200 SE 1ST STREET, 12TH FLOOR
MIAMI, FL. 33131 US