P07000110127

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SECRETARY OF STATE TALLAHASSEE, FLORIDA

Amend Name (1a1/30/10

COVER LETTER

TO: Amendment Section Division of Corporations

Tallahassee, FL 32314

NAME OF CORPORATION:	KNOW YOUR VALUE
DOCUMENT NUMBER:	P07000110127
The enclosed Articles of Amendmen	at and fee are submitted for filing.
Please return all correspondence con	cerning this matter to the following:
	PATRICIA A. RASSER
	Name of Contact Person
	KNOW YOUR VALUE INC.
***************************************	Firm/ Company
	3000 S Ocean Blvd 1204
	Address
	BOCA RATON/ FL./33432
	City/ State and Zip Code
	patriciarass@bellsouth.net
E-mail addres	ss: (to be used for future annual report notification)
For further information concerning t	his matter, please call:
PATRICIA A. RASSE	ER at (561) 703-5999
Name of Contact Person	Area Code & Daytime Telephone Number
Enclosed is a check for the following	g amount made payable to the Florida Department of State:
✓ \$35 Filing Fee	
Mailing Address Amendment Section Division of Corporations P.O. Box 6327	Street Address Amendment Section Division of Corporations Clifton Building

2661 Executive Center Circle

Tallahassee, FL 32301



January 12, 2010

PATRICIA A. RASSER 3000 S OCEAN BLVD 1204 BOCA RATON, FL 33432

SUBJECT: ELITE TRAVEL CONCIERGE, INC.

Ref. Number: P07000110127

We have received your document for ELITE TRAVEL CONCIERGE, INC. and your check(s) totaling \$35.00. However, the enclosed document has not been filed and is being returned for the following correction(s):

The name must contain a word that will clearly indicate that it is a corporation. Such words include: CORPORATION, CORP., COMPANY, CO., INC., and INCORPORATED.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6964.

Irene Albritton Regulatory Specialist II

Letter Number: 710A00000931

Articles of Amendment

to

Articles of Incorporation

of

	•
ELITE TRAVEL COI	NČIERGE, INC.
(Name of Corporation as currently file	
P0700011	10127
(Document Number of C	Corporation (if known)
Pursuant to the provisions of section 607.1006, Floridament(s) to its Articles of Incorporation:	Corporation (if known) da Statutes, this Florida Profit Corporation adopts the tob
A. If amending name, enter the new name of the con	poration:
KNOW YOU	R VALUE INC. The new
name must be distinguishable and contain the wor	d "corporation," "company," or "incorporated" or the ation "Corp," "Inc," or "Co". A professional corporation
B. Enter new principal office address, if applicable:	
(Principal office address <u>MUST BE A STREET ADD)</u>	RESS) BOCA RATON, FL
	33432
C. Enter new mailing address, if applicable:	
(Mailing address MAY BE A POST OFFICE BOX	3000 S OCEAN BLVD 1204
	BOCA RATON FL 33432
D. If amending the registered agent and/or registered new registered agent and/or the new registered o	ed office address in Florida, enter the name of the
Name of New Registered Agent: PATR	ICIA A. RASSER
3000	S OCEAN BLVD 1204

New Registered Agent's Signature, if changing Registered Agent:

New Registered Office Address:

I hereby accept the appointment as registered agent. I am familiar with and accept the obligations of the position.

BOCA RATON

(City)

Signature of New Registered Agent, if changing

(Florida street address)

_, Florida_33432

(Zip Code)

If amending the Officers and/or Directors, enter the title and name of each officer/director being removed and title, name, and address of each Officer and/or Director being added: (Attach additional sheets, if necessary)

<u>Title</u>	Name	Address	Type of Action
<u>PR</u>	BONNIE MONTGOMERY	1000 SPANISH RIVER RD. SUITE 20 BOCA RATON,FL / 33432	
E 16	<u> </u>		
provisio	nendment provides for an exchange, rest for implementing the amendment of applicable, indicate N/A)	eclassification, or cancellation of if not contained in the amendmen	issued shares, t itself:
provisio	ns for implementing the amendment	eclassification, or cancellation of if not contained in the amendmen	issued shares, t itself:
<u>provisio</u> :	ns for implementing the amendment	eclassification, or cancellation of if not contained in the amendmen	issued shares, t itself:

The date of each amendmen	t(s) adoption: JANUARY, 07, 2010
	(date of adoption is required)
Effective date <u>if applicable</u> :	(no more than 90 days after amendment file date)
•	1
A. M	(CHIECH ONE)
Adoption of Amendment(s)	(CHECK ONE)
	ere adopted by the shareholders. The number of votes cast for the amendment(s) tere sufficient for approval.
The amendment(s) was/we must be separately provide	ere approved by the shareholders through voting groups. The following statement ed for each voting group entitled to vote separately on the amendment(s):
"The number of votes	cast for the amendment(s) was/were sufficient for approval
by	"
•	(voting group)
action was not required.	ere adopted by the board of directors without shareholder action and shareholder ere adopted by the incorporators without shareholder action and shareholder
Dated_JAN	JUARY, 07, 2010
	y a director, president or other officer – if directors or officers have not been
sel	ected, by an incorporator – if in the hands of a receiver, trustee, or other court
арі	pointed fiduciary by that fiduciary)
	PATRICIA A. RASSER
	(Typed or printed name of person signing)
	PRESIDENT
	(Title of person signing)