

**Electronic Articles of Incorporation
For**

P05000033542
FILED
March 03, 2005
Sec. Of State
mdickey

THE LA RUE COLLECTION INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

THE LA RUE COLLECTION INC

Article II

The principal place of business address:

15311 NW 33 PLACE
MIAMI, FL. US 33054

The mailing address of the corporation is:

15311 NW 33 PLACE
MIAMI, FL. US 33054

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

RICHARD P HERRICK
15311 NW 33 PLACE
MIAMI, FL. 33054

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: RICHARD P HERRICK

Article VI

The name and address of the incorporator is:

RICHARD P HERRICK
15311 NW 33 PLACE
MIAMI FL 33054

Incorporator Signature: RICHARD P HERRICK

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
RICHARD P HERRICK
15311 NW 33 PLACE
MIAMI, FL. 33054 US

Title: VP
RICHARD A CARPER
760 NE 117 STREET
MIAMI, FL. 33161 US