Electronic Articles of Incorporation For

P05000016690 FILED February 01, 2005 Sec. Of State

FITNESS INNOVATIONS USA, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: FITNESS INNOVATIONS USA, INC.

Article II

The principal place of business address:

5804 BAYSHORE BLVD. TAMPA, FL. 33611

The mailing address of the corporation is:

5804 BAYSHORE BLVD. TAMPA, FL. 33611

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1000

Article V

The name and Florida street address of the registered agent is:

DARIN A LOCCARINI 5804 BAYSHORE BLVD. TAMPA, FL. 33611 I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: DARIN LOCCARINI

Article VI

The name and address of the incorporator is:

LAW OFFICES OF CHRISTOPHER M. BOHNE, P.A. 7650 W. COURTNEY CAMPBELL CSWY SUITE 840 TAMPA, FL 33607

Incorporator Signature: CHRISTOPHER M. BOHNE

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PD DARIN A LOCCARINI 2100 GRUVER AVE EASTON, PA. 18045 P05000016690 FILED February 01, 2005 Sec. Of State dwhite