

**Electronic Articles of Incorporation
For**

P04000099285
FILED
July 01, 2004
Sec. Of State
slogan

COOLER, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:
COOLER, INC.

Article II

The principal place of business address:
PO BOX 52-2498
MIAMI, FL. US 33152

The mailing address of the corporation is:
PO BOX 52-2498
MIAMI, FL. US 33152

Article III

The purpose for which this corporation is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:
100

Article V

The name and Florida street address of the registered agent is:
LEGALZOOM NEVADA, INC.
44 W. FLAGLER ST.
SUITE 675
MIAMI, FL. 33130

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: KRISTIN HOWARD,LEGALZOOM NEVADA,INC

Article VI

The name and address of the incorporator is:

KRISTIN HOWARD
LEGALZOOM.COM,INC.
7083 HOLLYWOOD BLVD. SUITE 180
LOS ANGELES, CA 90028

Incorporator Signature: KRISTIN HOWARD,LEGALZOOM.COM,INC.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PRES
GEORGE MALAVENDA
PO BOX 52-2498
MIAMI, FL. 33152 US

Title: SECR
BRIAN LEE
PO BOX 52-2498
MIAMI, FL. 33152 US