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(Requestor's Name)

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(City/State/Zip/Phone #)

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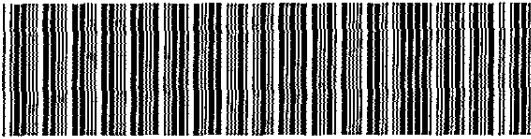
\_\_\_\_\_  
(Business Entity Name)

\_\_\_\_\_  
(Document Number)

Certified Copies \_\_\_\_\_ Certificates of Status \_\_\_\_\_

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03 DEC 10 AM 8:43  
SECRETARY OF STATE  
TALLAHASSEE FLORIDA

**• PAT GUERNSEY, CPA**

*PAT GUERNSEY ACCOUNTING SERVICES, INC.  
Member American Society of Accountants*

**P. O. BOX 195549  
WINTER SPRINGS, FL 32719-5549  
PHONE (407) 365-2936  
FAX (407) 365-1669**

December 5, 2003

To: Secretary of State  
Florida Division of Corporations  
409 E. GAINES STREET  
TALLAHASSEE, FL 32399

Frm PAT GUERNSEY, CPA

**RUSH—REPLY BY FAX 407-365-1669 ASAP**

Enclosed for filing are two executed copies of the Articles of Incorporation and the registered agent's written acceptance of appointment for:

**RETAIL CONSULTING, INC.**

Please forward certificate to fax shown above and return the articles in the enclosed envelope..

A check for filing fee of \$87.50 is enclosed along with the return envelope.

ARTICLES OF INCORPORATION  
OF  
**RETAIL CONSULTING, INC.**

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TALLAHASSEE FLORIDA

I, the undersigned incorporator, hereby make, acknowledge and file these Articles of Incorporation for the purpose of becoming a corporation under the laws of the State of Florida.

ARTICLE I: NAME

The name of this Corporation shall be:

**RETAIL CONSULTING, INC.**

The principal place of business of this corporation shall be:

**27400 S. R. 44 EAST  
EUSTIS, FL 32736**

ARTICLE II: DURATION

The corporation shall exist perpetually.

ARTICLE III: NATURE OF BUSINESS

The general purpose for which this Corporation is organized is to transact any or all lawful business for which corporations may be incorporated under Chapter 607, Florida Statutes.

ARTICLE IV: AUTHORIZED SHARES

The corporation shall be authorized to create and issue 100 shares of Common Stock having a par value of One Dollar (\$1.00) per share. The whole or any part of the

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authorized shares of the corporation may be issued for a consideration payable in cash or other property, tangible or intangible or in labor or services actually performed for the Corporation, having a value as is determined from time to time by the Board of Directors of the Corporation, not less than the par value of the stock so to be issued.

**ARTICLE V: ADDRESS**

The street address and mailing address of the initial registered office of this Corporation shall be:

**RETAIL CONSULTING, INC.  
27400 S. R. 44 EAST  
EUSTIS, FL 32736**

The name of the initial registered agent of this Corporation at that address shall be:

**ANDREA M. WEISS**

**ARTICLE VI: BOARD OF DIRECTORS**

The powers of the Corporation shall be exercised by or under the authority of and the business and affairs of the Corporation shall be managed under the direction of a Board of Directors, which shall have one (1) director initially. The number of directors may be increased or decreased by the shareholders from time to time as provided in the By-Laws of the Corporation.

#### ARTICLE VII: INITIAL BOARD OF DIRECTORS

The corporation shall have one director, initially. The name and street address of the initial member of the Board of Directors is:

**ANDREA M. WEISS  
27400 S. R. 44 EAST  
EUSTIS, 32736**

#### ARTICLE VIII: INCORPORATOR

The name and street address of the incorporator signing these Articles of Incorporation is as follows:

**ANDREA M. WEISS  
27400 S. R. 44 EAST  
EUSTIS, FL 32736**

#### ARTICLE IX: SPECIAL PROVISIONS

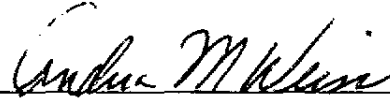
The following additional provisions for the regulation of the business and for the conduct of the affairs of the Corporation and for creating, defining, limiting and regulating the powers of the Corporation, its shareholders and directors, are hereby adopted as part of these Articles of Incorporation.

1. No person shall be required to own, hold or control stock in the Corporation as a condition precedent to holding an office in this Corporation.

2. The Board of Directors may prescribe a method or methods for replacement of lost certificates, and prescribe reasonable conditions by way of security upon the issue of new certificates therefor.

3. The Board of Directors, by the affirmative vote of a majority of the directors then in office, and irrespective of any personal interest of any of its members, shall have authority to establish reasonable compensation for all directors for services the Corporation as directors, officers or otherwise.

IN WITNESS WHEREOF, the undersigned incorporator has made and subscribed these Articles of Incorporation at **EUSTIS**, Florida, for the uses and purposes aforesaid, this 9<sup>th</sup> day of December, 2003.

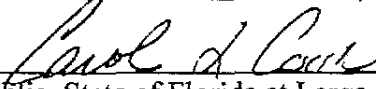


**ANDREA M. WEISS**  
Incorporator

STATE OF FLORIDA  
COUNTY OF Lake

Before me personally appeared **ANDREA M. WEISS** to me well known to be the person described in and who executed the foregoing Articles of Incorporation, and who freely and voluntarily acknowledged before me according to law that he made and executed the same for the uses and purposes therein mentioned and set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal at Eustis, Florida, this 9<sup>th</sup> day of December, 2003.



Notary Public, State of Florida at Large

*Carol L. Cook*



Carol L. Cook  
My Commission DD185003  
Expires May 26, 2007

My Commission Expires: May 26, 2007

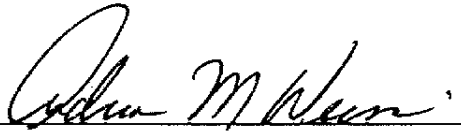
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SECRETARY OF STATE  
TALLAHASSEE FLORIDA


DESIGNATION AND ACCEPTANCE  
OF  
REGISTERED AGENT

**RETAIL CONSULTING, INC.**

Pursuant to Section 48.091 and Chapter 607, of the Florida Statutes,  
**RETAIL CONSULTING, INC.,** having filed its Articles of incorporation  
contemporaneously herewith, with its registered office as indicated therein at  
**EUSTIS,** Florida, has named **ANDREA M. WEISS** located  
thereat as its registered agent to accept service of process with this state.

DATED: 12/9/03 By:   
**ANDREA M. WEISS**  
Incorporator

Having been named as registered agent to accept service of process for the above-stated  
corporation, at the location designated herein, I hereby accept to act in this capacity,  
and agree to comply with the laws of the Florida applicable thereto.

DATED: 12/9/03 By:   
**ANDREA M. WEISS**  
Registered Agent