

2011 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# P03000100421

FILED
Apr 18, 2011
Secretary of State

Entity Name: BARNES & NOBLE MARKETING SERVICES CORP.

Current Principal Place of Business:

122 FIFTH AVE.
NEW YORK, NY 10011

New Principal Place of Business:

Current Mailing Address:

122 FIFTH AVE.
TAX DEPARTMENT 4TH FLOOR
NEW YORK, NY 10011

New Mailing Address:

FEI Number: 02-0607221

FEI Number Applied For ()

FEI Number Not Applicable ()

Certificate of Status Desired ()

Name and Address of Current Registered Agent:

CAPITOL CORPORATE SERVICES, INC.
155 OFFICE PLAZA DR.
SUITE A
TALLAHASSEE, FL 32301 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent

Date

OFFICERS AND DIRECTORS:

Title: CEO
Name: WILLIAM, LYNCH J JR
Address: 122 FIFTH AVENUE
City-St-Zip: NEW YORK, NY 10011

Title: COO
Name: KLIPPER, MITCHELL
Address: 122 FIFTH AVENUE
City-St-Zip: NEW YORK, NY 10011

Title: MGR
Name: ROBINS, LAWRENCE S
Address: 122 FIFTH AVENUE
City-St-Zip: NEW YORK, NY 10011

Title: CFO
Name: LOMBARDI, JOSEPH
Address: 122 FIFTH AVENUE
City-St-Zip: NEW YORK, NY 10011

Title: VPS
Name: BROVER, BARRY
Address: 33 EAST 17TH STREET
City-St-Zip: NEW YORK, NY 10003

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: LAWRENCE S ROBINS

AS`

04/18/2011

Electronic Signature of Signing Officer or Director

Date