Electronic Articles of Incorporation For

P03000056637 FILED May 22, 2003 Sec. Of State

RUTHIE'S GIFT BOX, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: RUTHIE'S GIFT BOX, INC.

Article II

The principal place of business address:

9778 NW 14TH ST. CORAL SPRINGS, FL. 33071

The mailing address of the corporation is:

9778 NW 14TH ST. CORAL SPRINGS, FL. 33071

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

Article V

The name and Florida street address of the registered agent is:

RUTH SCHEMAN 9778 NW 14TH ST CORAL SPRINGS, FL. 33071 I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: RUTH SCHEMAN

Article VI

The name and address of the incorporator is:

STEVEN CHIC LEGALZOOM.COM, INC. 7083 HOLLYWOOD BLVD. SUITE 180 LOS ANGELES, CA 90028

Incorporator Signature: STEVEN CHIC, LEGALZOOM.COM, INC.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P RUTH SCHEMAN 9778 NW 14TH ST. CORAL SPRINGS, FL. 33071

Title: S HEATHER FADEN 9778 NW 14TH ST. CORAL SPRINGS, FL. 33071