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To:

Division of Corporations

Fax Number : (850)205-0381

From:

Account Name : ROGERS, TOWERS, BAILEY, ET AL

Account Number : 076666002273 : (904)398-3911 Phone Fax Number : (904)396-0663

FLORIDA PROFIT CORPORATION OR P.A.

J.R. Advertising Agency, Inc.

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10/15/2002

NO. 1004—P. 22 TALLAHASSEE TO PARK

ARTICLES OF INCORPORATION OF J. R. ADVERTISING AGENCY, INC.

FIRST. Name. The name of this corporation is: J. R. ADVERTISING AGENCY, INC.

SECOND. <u>Nature of Business</u>. This corporation has been formed to transact any and all lawful business and to exercise all powers granted to corporations by the laws of the State of Florida. In furtherance of the foregoing, and not in limitation thereof, this corporation shall have the power and authority to do everything necessary, proper or incidental to the accomplishment of its purposes.

THIRD. <u>Mailing Address and Principal Office</u>. The mailing address of this corporation is Post Office Box 54249, Jacksonville, Florida 32245, and the principal office will be located at 1031 Riverplace Boulevard, Suite 1500, Jacksonville, Florida 32207, or at such other address as may be determined by the board of directors.

FOURTH. <u>Shares</u>. The total number of shares that this corporation is authorized to have outstanding at any one time is one thousand (1,000) shares of common stock, par value \$0.01 per share.

FIFTH. <u>Initial Registered Office</u>. The street address of the initial registered office of this corporation is 1301 Riverplace Boulevard, Suite 1500, Jacksonville, Florida 32207, and the name of the initial registered agent of this corporation at that address is Charles R. Curley, Jr., Esq.

SIXTH. *Incorporator*. The name and address of the sole incorporator of the corporation are as follows: Charles R. Curley, Jr., Esq., 1301 Riverplace Boulevard, Suite 1500, Jacksonville, Florida 32207.

I, THE UNDERSIGNED, being the sole original incorporator hereinbefore named for the purpose of forming a corporation to do business both within and without the State of Florida, do make, subscribe, acknowledge, and file these articles, hereby declaring and certifying that the facts herein stated are true, and accordingly have hereunto set my hand this 15th day of October, 2002.

Charles R. Curley, Jr., Esq.,

Incorporator

Prepared By: Charles R. Curley, Jr. Florida Bar No.: 0089249

Rogers Towers Bailey Jones & Gay, P.A. 1301 Riverplace Boulevard, Suite 1500

Jacksonville, Fiorida 32207

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CERTIFICATE OF DESIGNATION REGISTERED AGENT/REGISTERED OFFICE

Pursuant to the provisions of Section 607.0501, Florida Statutes, the below-named corporation, organized under the laws of the State of Florida, submits the following statement in designating the registered office/registered agent, in the State of Florida.

- The name of the corporation is:
 - J. R. ADVERTISING AGENCY, INC.
- The name and address of the registered agent and office are:

CHARLES R. CURLEY, JR., ESQ. 1301 RIVERPLACE BOULEVARD, SUITE 1500 JACKSONVILLE, FLORIDA 32207

BEEN NAMED AS REGISTERED AGENT AND TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE STATED CORPORATION AT THE PLACE DESIGNATED IN THIS CERTIFICATE, I HEREBY ACCEPT THE APPOINTMENT AS REGISTERED AGENT AND AGREE TO ACT IN THIS CAPACITY. I FURTHER AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATING TO THE PROPER AND COMPLETE PERFORMANCE OF MY DUTIES, AND I AM FAMILIAR WITH AND ACCEPT THE OBLIGATIONS OF MY POSITION AS REGISTERED AGENT.

Dated: October 15, 2002

Charles R. Curley, Jr., Esq.

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SECRETARY OF STATE
TALLAHASSEE FLORING