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TRANSMITTAL LETTER

Department of State
Division of Corporations
P. O. Box 6327
Tallahassee, FL 32314

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-07/25/02--01069--028
100.00 **78.75

SUBJECT: Be Your Own, Inc.
(PROPOSED CORPORATE NAME - MUST INCLUDE SUFFIX)

Enclosed is an original and one(1) copy of the articles of incorporation and a check for :

\$70.00
Filing Fee

\$78.75
Filing Fee
& Certificate of Status

<input checked="" type="checkbox"/> \$78.75 Filing Fee & Certified Copy	<input type="checkbox"/> \$87.50 Filing Fee, Certified Copy & Certificate of Status
ADDITIONAL COPY REQUIRED	

FROM: ROBERT SUBLETT
Name (Printed or typed)

2319 OAK TERRACE
Address

SARASOTA, FL, 34231
City, State & Zip

(941) 921-7898
Daytime Telephone number

FILED
2002 JUL 25 PM 1:01
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

NOTE: Please provide the original and ^{TWO} one copy of the articles.

07-26-02

ARTICLES OF INCORPORATION
OF

BE YOUR OWN, INC.

The undersigned, for the purpose of forming a corporation, in compliance with Chapter 607 and/or Chapter 621 of the Florida Statutes, does hereby adopt the following Articles of Incorporation:

ARTICLE I NAME

The name of the corporation shall be: **BE YOUR OWN, INC.**

ARTICLE II PRINCIPAL OFFICE

The principal place of business/ mailing address is: **2319 Oak Terrace, Sarasota, Florida, 34231**

ARTICLE III PURPOSE

The purpose for which the corporation is organized is:

Section 1: To produce the best values in innovative and useful software and other products that will effectively bring the tools of big business to the individual investor.

Section 2: To carry on such other business activities as may be necessary, convenient or desirable to accomplish the above purposes, and to do all other things incidental thereto which are not prohibited by law or these Articles of Incorporation.

ARTICLE IV SHARES

Section 1: The aggregate number of shares which the Corporation is authorized to issue is 1000. Such shares shall be of a single class, and shall be without par value.

Section 2: No preferences, limitations or relative rights, other than those provided by law shall exist in respect to any of the shares of the Corporation or any of the holders thereof.

ARTICLE V INITIAL OFFICERS/DIRECTORS

The name and address of the initial President, Secretary and Treasurer is:

Robert E. Sublett, Sr.
2319 Oak Terrace
Sarasota, FL 34231

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TALLAHASSEE, FLORIDA

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The name and address of the initial Director is:

Robert E. Sublett, Sr.
2319 Oak Terrace
Sarasota, FL 34231.

ARTICLE VI REGISTERED AGENT

The name and Florida street address of the registered agent is:

Robert E. Sublett, Sr.
2319 Oak Terrace
Sarasota, FL 34231

ARTICLE VII INCORPORATOR

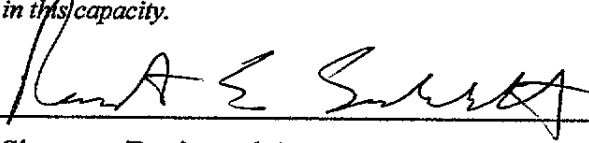
The name and address of the Incorporator is:

Robert E. Sublett, Sr.
2319 Oak Terrace
Sarasota, FL 34231


ARTICLE VIII INDEMNIFICATION BY CORPORATION:

The corporation shall have the right to indemnify and hold harmless any directors, officers, employees or agents of the corporation from any liability, claim or demand arising out of or in connection with that corporate capacity, and to purchase and maintain liability insurance therefor pursuant to the terms and conditions of the Florida General Corporation Act, as amended, unless otherwise prohibited or restricted.

Having been named as registered agent to accept service of process for the above stated corporation at the place designated in this certificate, I am familiar with and accept the appointment as registered agent and agree to act in this capacity.

 7-23-02

Signature/Registered Agent Date

 7-23-02

Signature/Incorporator Date