

TRIALS
ESTATES
TAX

**HENDERSON
KEASLER
LAW**

PO 1000078085

Alan M. Henderson
Frank R. Keasler Jr.

Robert H. Sturgess
Sean A. Espenship

November 12, 2001

**VIA CERTIFIED MAIL RETURN RECEIPT REQUESTED
NUMBER: 70001670000168276001**

Department of State
Division of Corporations
Post Office Box 6327
Tallahassee, FL 32399

000004684300--9
-11/15/01--01073--001
*****78.75 *****78.75

Re: BNR Marketing Concepts, Inc.

Dear Madam/Sir:


Enclosed for filing are the Amended and Restated Articles of Incorporation and Designation of and Acceptance by Registered Agent regarding the above referenced corporation. In this regard, please accept our firm's check in the amount of \$78.75 for filing fees as follows:

Articles of Incorporation:	\$35.00
Designation of Registered Agent:	35.00
Certified Copy of Articles of Incorporation:	<u>8.75</u>
TOTAL:	\$ 78.75

Please acknowledge receipt of these documents by date stamping the enclosed copy of this letter and returning same with the Certified Copy of the Articles of Incorporation.

If you have any questions in this regard contact our firm.

Sincerely,
HENDERSON KEASLER LAW FIRM


Kelly S. Kics
Paralegal to Frank R. Keasler, Jr., Esq.
KKK
Enclosures
cc: Ralph H. Charlton, Jr.

FILED
01 DEC 12 AM 9:57
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

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FLORIDA DEPARTMENT OF STATE
Katherine Harris
Secretary of State

November 20, 2001

KELLY S. KICS, PARALEGAL
HENDERSON KEASLER LAW FIRM
4309 PABLO OAKS COURT, SUITE 200
JACKSONVILLE, FL 32224

SUBJECT: BNR MARKETING CONCEPTS, INC.
Ref. Number: P01000078085

We have received your document for BNR MARKETING CONCEPTS, INC. and your check(s) totaling \$78.75. However, the enclosed document has not been filed and is being returned for the following correction(s):

The date of adoption of each amendment must be included in the document.

The word "initial" or "first" should be removed from the article regarding directors, officers, and/or registered agent, unless these are the individuals originally designated at the time of incorporation.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (850) 245-6880.

Karen Gibson
Corporate Specialist

Letter Number: 501A00062201



Alan D. Henderson
Frank R. Keasler Jr.

December 10, 2001

Robert H. Sturgess
Sean A. Espenship

VIA CERTIFIED MAIL RETURN RECEIPT REQUESTED
NUMBER: 7000 1670 0001 6827 4168

Department of State
Division of Corporations
Post Office Box 6327
Tallahassee, FL 32314

Attn: Karen Gibson, Corporate Specialist

Re: BNR Marketing Concepts, Inc.

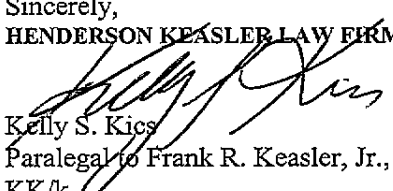
Dear Ms. Gibson:

Enclosed are the Amended and Restated Articles of Incorporation and Designation of and Acceptance revised pursuant to your letter dated November 20, 2001 (also enclosed for your information) and our conversation on December 10, 2001.

Please acknowledge receipt of these documents by date stamping the enclosed copy of this letter and returning same with the Certified Copy of the Amended and Restated Articles of Incorporation.

If you have any questions in this regard contact our firm.

Sincerely,
HENDERSON KEASLER LAW FIRM


Kelly S. Kics
Paralegal to Frank R. Keasler, Jr., Esq.

KK/k

Enclosures

cc: Ralph H. Charlton, Jr.

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Execution Copy

**AMENDED AND RESTATED
ARTICLES OF INCORPORATION
OF
BNR MARKETING CONCEPTS, INC.**

FILED
01 DEC 12 AM 9:57
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

Pursuant to the provisions of Sections 607.1006 and 607.1007 Florida statues, the undersigned Corporation, incorporated originally on August 8, 2001, hereby and pursuant to a resolution adopted duly by its Board of Directors and confirmed by the affirmative vote of the Shareholders entitled to vote of such Amendment and Restatement of the Corporation's Article of Incorporation and such vote was sufficient for the approval hereof, adopts the following Amended and Restate Articles of Incorporation.

ARTICLE I.

The name of the Corporation shall be: **BNR MARKETING CONCEPTS, INC.**

ARTICLE II.

The Corporation shall have perpetual existence.

ARTICLE III.

The general nature of the businesses to be transacted by the Corporation shall be as follows:

Section 1. To manufacture, construct, create, design, promote and market at wholesale or retail and as principal or agent, any and all items relating to sporting, recreational and consumer and use goods, including but not limited to, all types of golf equipment and appurtenances, fishing rods, tackle, and bait; boats and canoes; ice boats, snowshoes; skates; sleds; electrical goods; cutlery; compasses; tents; decoys; blankets; footwear, headwear, clothing; goods, supplies and equipment of all kinds for hunters, trap and target shooters, campers, fisherman, explorers, prospectors, timber cruisers, lumbermen, surveyors, and engineers; for golf, croquet, tennis, baseball, football, basketball, hockey, soccer, polo and all other known or hereafter recognized human activities and for use and participation by players, athletes, yachtsmen, canoeists, swimmers, archers, trappers, campers, motorists, travelers, and for all persons pursuing out-of-door sports, recreations, or callings of any kind, and any other tangible products for distribution at wholesale or retail.

To apply for, register, obtain, purchase, lease, take licenses in respect of, or otherwise acquire, and to hold, own, use, operate, develop, enjoy, turn to account, grant licenses and immunities in respect of, manufacture

under, and to introduce sell, assign, create security interesting, pledge, or otherwise dispose of, and in any manner deal with and contract with reference to: inventions, devices, formulas, processes, and any improvements and modifications thereof; letters patent, patented rights, patented products of processes, copyrights, designs, and similar rights, trademarks, trade symbols, trade names, and other indications of origin and ownership granted by or recognized under the laws of the United states or of any state or subdivision thereof, or of any foreign country or subdivision thereof, and all rights connected therewith or appertaining thereunto; and without limitation to grant or receive agreements franchise, license, royalty or concessions.

Section 2. To buy, sell and otherwise dispose of, hold, own, improve, lease, mortgage and otherwise encumber, and to trade and deal in all kinds of real estate and any interests therein;

Section 3. To buy, sell and otherwise dispose of, hold, own, manufacture, produce, export, import, mortgage, pledge, hypothecate and otherwise encumber, and to trade and deal in all kinds of personal property, either as principal or agent, upon commission or otherwise;

Section 4. To acquire by subscription, purchase or otherwise, to hold for investment or resale, to mortgage, pledge, hypothecate and to sell or otherwise dispose of, and in all ways to trade and deal in and with, as principal or agent, and upon commission or otherwise, stocks, bonds, notes, debentures, mortgages, certificates of indebtedness, and other obligations and securities of individuals and of corporations, private or public, domestic or foreign, and of municipal and governmental subdivisions, agencies and authorities, and investment securities and chooses in action generally; with power to issue its own securities in exchange therefore to the extent permitted by the corporation laws of the State of Florida; to collect the interest and dividends on its holdings as well as the principal thereof; to make advances upon or for the benefit of, and to do all things suitable and proper for the protection, conservation or enhancement in value of any securities, chooses in action, properties or investments held by it; and to possess and exercise, with respect thereto, all of the rights, powers and privileges of individual owners or holders thereof, and to exercise any and all voting powers thereon;

Section 5. Without limit as to amount, to borrow money for the purposes of the Corporation, to draw, make, accept, endorse, discount, execute, issue and transfer promissory notes, debentures, bills of exchange, bonds, warrants and other negotiable or transferable instruments, and to issue, sell and dispose of bonds, notes, debentures or other obligations of the Corporation from time to time for any of its objects and purposes, with or without security, and, if so determined, to secure the same by mortgage, pledge, deed of trust or otherwise;

Section 6. To acquire the goodwill, rights and property, and the whole or any part of the assets, tangible or intangible, and to undertake or in any way assume the liabilities, of any person, firm, association or corporation; to pay therefore in cash, the stock, bonds, notes, debentures or other obligations of the Corporation, or otherwise, or by undertaking the whole or any part of the liabilities of the transferor; to hold or in any manner dispose of the whole or any part of the property so acquired; to conduct in any lawful manner the whole or any part of any business so acquired, and to exercise all the powers necessary or convenient in and about the conduct and management of such business;

Section 7. To aid by loan, subsidy, guaranty, or in any other manner, any corporation, firm, syndicate, association or individual to the extent the Shareholders deem advisable to promote the business, interests and purposes of the Corporation, and any corporation whose stocks, bonds, securities or other obligations are in any manner, either directly or indirectly, held or guaranteed by the Corporation; to do any and all other acts or things toward the protection, conservation or enhancement in value of any such stocks, bonds, securities or other obligations, and to do all and any acts or things designed to accomplish any such purpose.

Section 8. To employ its surplus earnings or accumulated profits from time to time as its Shareholders may determine to purchase or otherwise acquire, to hold or otherwise utilize, and to reissue, sell, or otherwise dispose of or turn to account, as its Shareholders may from time to time determine, the stocks, bonds, debentures or other securities of the Corporation, to the extent permitted by law;

Section 9. To acquire, hold, use, lease, grant licenses in respect of, pledge, mortgage, sell, assign or otherwise dispose of letters patent of the United States or any foreign country, patent rights, licenses and privileges, inventions, improvements and processes, copyrights, trademarks and trade names, relating to or useful in connection with any business of the Corporation;

Section 10. To enter into, make, perform and carry out, without limit as to amount, contracts and arrangements pertaining to the business of the Corporation, including, but not limited to, arrangements for the sharing of profits, union of interests, joint ventures, reciprocal concessions or cooperation, with any corporation, association, partnership, syndicate, entity, person or governmental, municipal or public authority, domestic or foreign, located in or organized under the laws of any authority in any part of the world, and to obtain from any such governmental, municipal or public authority any rights, privileges or concessions which the Corporation may think desirable to obtain, and to carry out, exercise and comply with any such rights, privileges and concessions;

Section 11. To have one or more offices, and to carry on its operations and to transact its business and promote its objects and purposes in any part of the world, either alone or with other individuals, firms, syndicates, partnerships, associations, corporations, authorities or other entities, without restriction as to place or amount, and to do all lawful acts and things necessary, suitable or proper for the accomplishment of any of the purposes, or the attainment of any of the objects, or the furtherance of any of the powers herein set forth.

IN GENERAL, and in connection with the foregoing, the Corporation shall have and may use, exercise and enjoy all the powers of like corporations conferred by the corporation laws of the State of Florida, it being expressly provided that the enumeration of the objects, powers or purposes hereinabove specified shall not be held to limit or restrict in any manner the objects, powers and purposes of the Corporation, and that the objects, powers and purposes specified in each of the clauses of this Article shall be regarded as independent and cumulative purposes, powers and objects.

ARTICLE IV.

Section 1. The maximum number of shares of capital stock that the Corporation is authorized to have outstanding at any time shall be fifty thousand (50,000) shares of Class A Voting Common Stock having a par value of One Cent (\$.01) per share, and fifty thousand (50,000) shares of Class B Non-Voting Common Stock having a par value of One Cent (\$.01) per share. All stock issued shall be fully paid and non-assessable.

Section 2. The Class A Voting Common Stock enjoys sole and exclusive voting privileges, each share of Class A Voting Common Stock being entitled to one (1) vote. The sales price to be paid the Corporation for any share of Class A Voting Common Stock at any time sold or transferred shall be no less than the par value. In the event of the liquidation, dissolution or winding up of the Corporation, whether voluntary or otherwise, the holders of the Class A Voting Common Stock shall be entitled, after payment of the debts of the Corporation, to their aliquot share of all remaining assets of the Corporation in proportion to the total number of shares of Class A Voting Common Stock and Class B Non-Voting Common Stock then issued and outstanding.

Section 3. The Class B Non-Voting Common Stock shall have no voting privileges whatsoever, all such voting privileges being vested solely and exclusively in the Class A Voting Common Stock. In the event of the liquidation, dissolution or winding up of the Corporation, whether voluntarily or otherwise, after the payment of the debts of the Corporation, the holders of the Class B Non-Voting Common Stock and the holders of the Class A Voting Common Stock shall be entitled, after payment of the debts of the Corporation, to their aliquot share of all the remaining assets of the Corporation in proportion to the total number of shares of the Class B Non-Voting Common Stock and the Class A Voting Common Stock then issued and outstanding.

Section 4. No preemptive rights attend any capital stock or securities of the Corporation regardless of class, and the Corporation from time to time may issue and sell shares of its capital stock of any class, may issue and grant rights and options to purchase shares of such capital stock and may issue and sell its bonds, notes, debentures, and other securities convertible into stock of the Corporation, all without offering such shares, rights or options to purchase shares, bonds, notes, debentures or other securities (whether now or hereafter authorized) to the Shareholders then holding shares of its capital stock.

ARTICLE V.

The principal office of this Corporation shall be 1563 Walnut Creek Drive, Orange Park, Florida 32073.

ARTICLE VI.

The street address of the registered office of this Corporation in Florida shall be Henderson Keasler Law Firm, P.A., 4309 Pablo Oaks Court, Suite Five, Jacksonville, Florida 32224, and its registered agent at that address shall be **Frank R. Keasler, Jr.** The registered office and registered agent of the Corporation may be changed from time to time upon notification to the proper authorities.

ARTICLE VII.

The number of the Directors of this Corporation shall not be less than one (1) or more than seven (7) as fixed from time to time by the provisions of the Bylaws.

ARTICLE VIII

The names and street addresses of the members of the first Board of Directors, who, subject to the provisions of the Bylaws and these Articles of Incorporation, shall hold office for the first year of the Corporation's existence or until successors are elected and qualified, are as follows:

<u>Name</u>	<u>Street Address</u>
Ralph H. Charlton, Jr.	1563 Walnut Creek Drive Orange Park, Florida 32073
Robert B. Dedrick	9138 Cayside Court Jacksonville, Florida 32257
Nicasio I. Rocha	2309 Milford Lane West Jacksonville, Florida 32246

ARTICLE IX

The Corporation's Board of Directors is authorized specifically from time to time to enter into agreements not inconsistent with these Articles or the law with respect to the alienation, sale, pledge, purchase and redemption of shares of stock of the Corporation.

ARTICLE X

In furtherance and not in limitation of the powers conferred by statute, the following specific provisions are made for the regulation of the business and the conduct of the affairs of the Corporation:

Section 1. Subject to such restrictions, if any, as are herein expressed and such further restrictions, if any, as may be set forth in the Bylaws, the Board of Directors shall have the general management and control of the business and may exercise all of the powers of the Corporation, except as allowed or required otherwise by statute, by these Articles of Incorporation or amendment thereto, by the Bylaws as constituted from time to time, conferred expressly upon or reserved to specifically, the Shareholders of the Corporation.

Section 2. Subject always to such Bylaws, as may be adopted from time to time by the Shareholders, the Board of Directors is authorized expressly to adopt, alter and amend the Bylaws of the Corporation, but any Bylaws adopted, altered or amended by the Directors may be altered, amended or repealed by the Shareholders.

Section 3. The Corporation will elect such officers as from time to time may be provided in the Bylaws and such officers shall be designated in such manner and shall hold their offices for such terms and exercise such powers and duties, all as may be prescribed by the Bylaws or as may be determined from time to time by the Board of Directors subject to the Bylaws.

Section 4. No Director or officer of this Corporation shall, in the absence of fraud, be disqualified by his office from dealing or contracting with this Corporation either as vendor, purchaser or otherwise, nor, in the absence of fraud, shall any contract, transaction or act of this Corporation be void or voidable or affected by reason of the fact any such Director or officer, or any firm of which any such Director or officer is a member or an employee, or any corporation of which any such Director or officer is an officer, Director, Shareholder or employee, has any interest in such contract, transaction or act, whether or not adverse to the interest of this Corporation, even though the vote of the Director or Directors or officer or officers having such interest shall have been necessary to obligate this Corporation upon such contract, transaction or act; and no Director or Directors or officer or officers having such interest shall be liable to this Corporation or to any Shareholder or creditor thereof or to any other person for any loss incurred by it under or by reason of any such contract, transaction or act; nor shall any such Director or Directors or officer or officers be accountable for any gains or profits realized thereon.

ARTICLE XI

Any action of the Directors or of the Shareholders may be taken without a meeting if consent in writing, setting forth the action so taken, shall be signed, respectively, by a minimum number of Directors, or the holders of outstanding stock, possessing not less than the minimum number of votes as is necessary to authorize or take such action at a meeting at which a quorum of Directors or Shareholders entitled to vote thereon were present and voted. Notice of any such action so taken shall be given within fifteen (15) days of the date of such action to those Directors and Shareholders entitled to vote thereon who did not give their written consent.

ARTICLE XII

If all, or any, of the Shareholders or Subscribers to the stock of the Corporation shall enter into any agreement between themselves or with the Corporation or third persons, abridging, limiting, restricting or changing the rights or interest of any one or more of the Shareholders or Subscribers to sell, assign, transfer, mortgage, pledge, hypothecate or transfer on the books of the Corporation, any and all of the stocks of the Corporation held by them, and if a copy of the agreement is filed with the Corporation, all certificates of shares which are subject to such agreement or restriction, shall reference same thereon endorsed by an officer of the Corporation and such stock shall not thereafter be transferred on the books of the Corporation except in accordance with the terms and provisions of the agreement or other restriction. If the agreement so provides, the certificates of stock shall be registered so shares standing in the name of any person as pledgee, trustee or other fiduciary may be voted, in person or by proxy, and without proof of authority.

ARTICLE XIII

The affirmative vote of holders of fifty-one percent (51%) of the outstanding shares of all classes of stock entitled to vote shall be necessary for the following corporate action:

- (a) Amendment, alteration, change or repeal of any provision of the Articles of Incorporation;

- (b) Recapitalization, reorganization, merger or consolidation of the Corporation;
- (c) Sale, lease or exchange of the major portion of the property or assets of the Corporation; and
- (d) Dissolution of the Corporation.

ARTICLE XIV

A Shareholder shall not be liable for dividends declared illegally, distributions made illegally to Shareholders or any other action taken in reliance in good faith upon financial statements of the Corporation represented to him to be correct by the President of the Corporation or the officer having charge of the books of account, or certified by an independent or certified accountant to clearly reflect the financial condition of the Corporation; nor shall there be any liability if in good faith in determining the amount available for dividends or distribution, the Shareholder considers the assets to be of ample value.

ARTICLE XV

The Shareholders may authorize the Corporation to enter into employment contracts with any executive officer for periods longer than one (1) year, and any Article or By-law provision for annual election shall be without prejudice to the contract rights, if any, of the executive officer under such contracts.

ARTICLE XVI

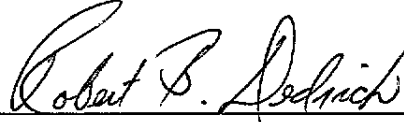
The names and street addresses of the Shareholders and Directors adopting these Amended and Restated Articles of Incorporation are as follows:

<u>Name</u>	<u>Street Address</u>
Ralph H. Charlton, Jr.	1563 Walnut Creek Drive Orange Park, Florida 32073
Robert B. Dedrick	9138 Cayside Court Jacksonville, Florida 32257
Nicasio I. Rocha	2309 Milford Lane West Jacksonville, Florida 32246

ARTICLE XVII

This Corporation reserves the right to amend, alter, change or repeal any provisions contained herein in the manner now or hereafter prescribed by law, and all rights conferred on Shareholders herein are granted subject to this reservation. The date of adoption of these Amended and Restated Articles is the date this document is executed.

IN WITNESS WHEREOF, the undersigned officer executed this Amended and Restated Articles of Incorporation for the purpose of amending and restating the articles of this Corporation under the laws of the State of Florida, and does hereby make, subscribe, acknowledge and file in this office of the Secretary of State, State of Florida, these Amended and Restated Articles of Incorporation and does certify the facts herein stated are true, all on this 26th day of October, 2001.

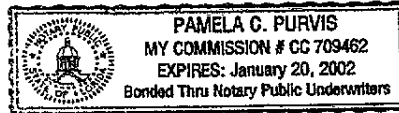


Robert B. Dedrick, President

**STATE OF FLORIDA)
COUNTY OF DUVAL)**

The foregoing Articles of Incorporation were acknowledged before me this 26th day of October, 2001, by **Robert B. Dedrick** () who is personally known to me, or () who produced a _____ as identification.

Notary's Name:
My Commission Expires:

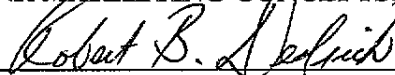

Notary Public, State of Florida at Large

**CERTIFICATE DESIGNATING PLACE OF BUSINESS OR
DOMICILE FOR THE SERVICE OF PROCESS WITHIN THIS
STATE, NAMING AGENT UPON WHOM PROCESS MAY BE SERVED**

In pursuance of Section 607.0501 of the Florida Statutes, the following is submitted in compliance with the Florida Business Corporation Act:

BNR MARKETING CONCEPTS, INC., desiring to amend and restate its Articles of Incorporation and changes its registered agent under the Laws of the State of Florida, with its principal office, as indicated in the Amended and Restated Articles of Incorporation in Orange Park, Clay County, State of Florida, named **Frank R. Keasler, Jr.**, located at Henderson Keasler Law Firm, P.A., 4309 Pablo Oaks Court, Suite Five, Jacksonville, Duval County, Florida 32224, as its agent to accept service of process within this state from the date hereof.

BNR MARKETING CONCEPTS, INC.



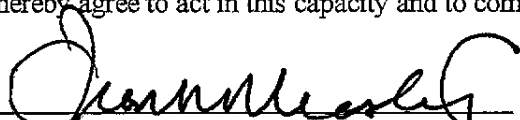
By: **Robert B. Dedrick**

Its: President

Date: October 26, 2001

ACKNOWLEDGMENT:

Being named to accept service of process for the above stated Corporation at place designated in this certificate, and being familiar with the duties and responsibilities as registered agent for said Corporation, I hereby agree to act in this capacity and to comply with the provisions of said Act.



By: **Frank R. Keasler, Jr.**, Registered Agent

Date: October 26, 2001