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BASIC AMENDMENT
DIRECTNET ADVERTISING.NET, INC.

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**ARTICLES OF AMENDMENT
TO THE
ARTICLES OF INCORPORATION
OF
DIRECTNET ADVERTISING.NET, INC.**

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Pursuant to the provisions of section 607.1006, Florida Statutes, this Florida corporation adopts the following Articles of Amendment to its Articles of Incorporation:

Article I of the Articles of Incorporation of the Corporation is amended to read as follows:

ARTICLE I

Name

The name of the corporation is SendTec, Inc.

The foregoing Amendment to the Articles of Incorporation was adopted and approved by the Board of Directors and by the shareholders of the corporation, in accordance with section 607.1003 of the Florida Statutes, on February 22, 2002.

The foregoing amendment to the Corporation's Articles of Incorporation will become effective upon the filing of these Articles of Amendment to the Articles of Incorporation with the Florida Department of State.

The undersigned officer of the corporation has executed this Amendment to the Articles of Incorporation this 22nd day of February, 2002.

DIRECTNET ADVERTISING.NET, INC.

By: Paul Soltoff
Name: Paul Soltoff
Title: President