

**Electronic Articles of Incorporation
For**

N04000005742
FILED
June 09, 2004
Sec. Of State
Ipoole

LAKELAND HOTEL & MOTEL ASSOCIATION, INC.

The undersigned incorporator, for the purpose of forming a Florida not-for-profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

LAKELAND HOTEL & MOTEL ASSOCIATION, INC.

Article II

The principal place of business address:

35 LAKE MORTON DRIVE
LAKELAND, FL. US 33801

The mailing address of the corporation is:

P.O. BOX 3607
LAKELAND, FL. US 33802

Article III

The specific purpose for which this corporation is organized is:

EXCLUSIVELY TO ACT AS A BUSINESS LEAGUE OR BOARD OF TRADE,
WITHIN THE MEANING OF SECTION 501(C)(6) OF THE IRC, BY
ENGAGING IN CONDUCT DESIGNED TO PROMOTE THE COMMON BUSINESS
INTERESTS OF HOTELS AND MOTELS IN LAKELAND, FL.

Article IV

The manner in which directors are elected or appointed is:

BY THE MEMBERS IN GOOD STANDING IN THE ASSOCIATION.

Article V

The name and Florida street address of the registered agent is:

JOHN LOUTE
35 LAKE MORTON DRIVE
LAKELAND, FL. 33801

I certify that I am familiar with and accept the responsibilities of registered agent.

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Registered Agent Signature: JOHN LOUTE

Article VI

The name and address of the incorporator is:

H. ADAM AIRTH, JR.
500 SOUTH FLORIDA AVENUE
SUITE 800
LAKELAND, FLORIDA 33801

Incorporator Signature: H. ADAM AIRTH, JR.